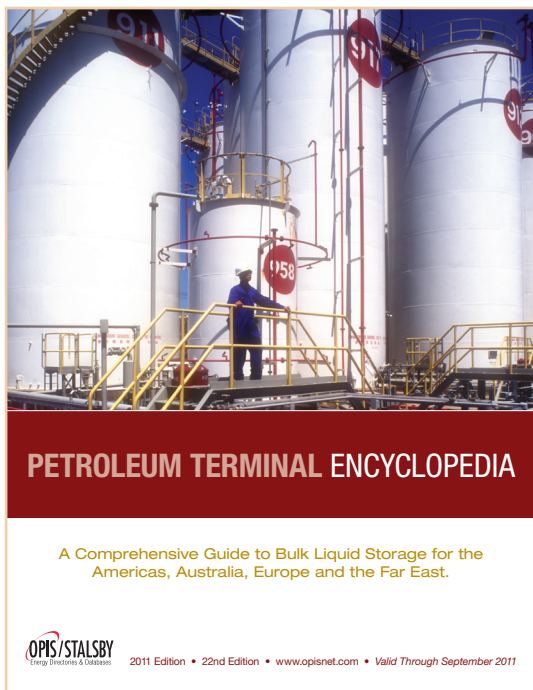


OPIS/STALSBY Petroleum Terminal Encyclopedia

2011 Edition publishes September 2010

The most effective advertising vehicle to reach your primary prospects.



The **only** petroleum terminal reference source that lists over 1,700 bulk storage terminal facilities worldwide with critical product capacity, supply and outload detail.

This comprehensive annual encyclopedia is relied on by virtually every major oil company, refiner, terminal owner/operator, pipeline, and top fuel buyers, sellers and end users.

Includes State-by-State Common Carrier Yellow Pages, providing haulers with an effective place to draw fuel buyers who need to move product every day!

	Space Reservation	Materials Due
Terminal State-by State Ads	6/11/2010	6/25/2010
Premium Ads, Random Ads & Tabs:	7/14/2010	7/28/2010

**Call Greg Mosho at 800-275-0950 ext. 2546 or
email gmosho@opisnet.com**

FREE Encyclopedia with any purchase of a full-page color ad.

PLUS, first 20 advertisers get these FREE bonuses with any Premium* Advertising Position:

-- 1 FREE Petroleum Terminal Encyclopedia on CD-ROM...\$2,095 VALUE!

-- 1 FREE Petroleum Terminal Encyclopedias...\$745 Value.

OPIS/STALSBY
Directories & Databases



Connecting fuel buyers and sellers for more than 20 years.

Petroleum Supply Americas • Petroleum Supply Europe • Who's Who In Natural Gas & Power • Renewable Fuels Supply Americas

Reach hundreds of fuel buyers, sellers & terminal operators who need your services -- NOW!

Why Advertise In The OPIS/STALSBY Petroleum Terminal Encyclopedia?

You'll reach over 1,400 oil refiners, large jobbers, traders, brokers, truckstops, travel centers, pipeline companies, and terminal operators — all with considerable purchasing power. These are qualified, targeted subscribers who pay \$745 for their annual directory which they rely on daily. This means your add will get repeated exposure throughout the year.

In addition to our subscriber base, "pass along" issues are distributed at industry conferences, plus major trading houses and oil companies buy bulk subscriptions.

Why Is The OPIS/STALSBY Petroleum Terminal Encyclopedia So Valuable To The Industry -- AND YOUR BUSINESS?

This annual directory is the only industry source that includes critical detail for more than 1,700 bulk storage terminal facilities worldwide. Published annually for over 25 years, every listing is updated with current information such as terminal name, location, corporate address, phone, fax, terminal manager, accounts receivable and exchange/throughput personnel. Each listing is double-checked for accuracy by the OPIS/STALSBY directory staff.

Special features accessed by paid subscribers include:

- Critical supply and outload methods for easy shipping: pipeline, rail, tanker, transport truck & barge, plus berth waterway and docking information for marine terminals.
- Type of product stored and individual storage capacity: low & high-sulfur diesel, gasoline, crude oil, jet fuel, gas liquids, petrochemical, lube oil, asphalt, ethanol.
- The latest loading features including: card automation & key access features vapor recovery capability, bottom or top loading features, additive injection equipment.

"It is very advantageous for me to use this Encyclopedia. As a common carrier of petroleum products, it's imperative that we have the ability to pull available product from various supply points. I count on it to find the info. I need on new or seldom used loading terminals."

-- John Wilson • Highway Transport

"When we're looking into markets for entry, setting up an exchange or for throughput, I always refer to the Petroleum Terminal Encyclopedia to find out everything about a new locator."

-- Bill Overton
Northeast Petroleum

■ Southern Facilities	
2797 Woodwin Road Doraville, GA 30360 Phone: 770/457-6272	
<i>Corporate Headquarters</i> Conoco Inc. 600 N. Dairy Ashford Road Houston, TX 77079 Phone: 281/293-1000 Fax: 281/293-5990	
Terminal Type: Refined Products	
Supplied and Outloaded by: Pipeline, Transport Truck	
Outloading Features: Automated Card/Key Stop, Bottom Loading	
Pipelines used by Terminal: Colonial Pipeline, Plantation Pipeline	
Total Storage Capacity: 319,500 bbls	
Individual Storage Capacity:	
Ethanol	4,300 bbls
Super Unleaded 92	47,200 bbls
Kerosene	31,000 bbls
Diesel	96,700 bbls
Unleaded 87	93,000 bbls
Mid-Grade Unleaded	47,300 bbls

Put your ad in front of qualified subscribers who rely on their Terminal Encyclopedia every day.

Who Should Advertise?

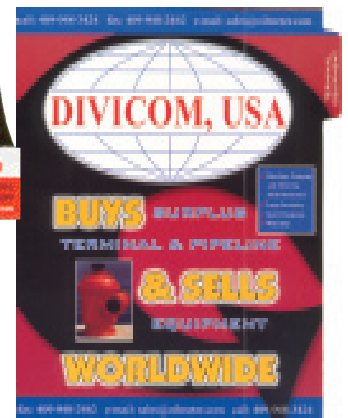
Any business looking to attract customers in the lucrative downstream petroleum marketplace:

Testing/Inspection, Consultants, Tank Cleaners, Equipment, Software Management, Pipelines, Risk Management, Internet Portals, Environmental, Terminals, Radar Tank Gauging Systems, Safety Technology, Inventory Management, Vapor Recovery Systems, Security, Fuel & Dye Injection, Terminal Automation, Insurance, Tank Insulators, Information Providers/Publishers and more.

Each terminal is listed by state. So, if your business is regionalized or localized, you can conveniently and affordably advertise within the terminal listings for your area.

You don't have to do business nationally to profit.

The OPIS/STALSBY Petroleum Terminal Encyclopedia remains in circulation for 12 months versus the limited shelf life of weekly or monthly publications, **so you get repeated ad exposure from key decision-makers daily.**



OPIS/STALSBY PETROLEUM TERMINAL ENCYCLOPEDIA www.opisnet.com 2004

GA, OK
Houston, TX 840233-6290
Oklahoma, TX 713674-2825
Oklahoma, TX 915717-8636
Oklahoma City, OK 405677-6693
San Antonio, TX 210833-3601
Tulsa, OK 918383-0429
Tulsa, OK 918383-5811
Wichita Falls, TX 817767-8802
Wichita, KS 316623-6668

PENNSYLVANIA

BRT Inc.
323 N. Glendon Trail
Parkersburg, PA 15365
Phone: 800/282-5786
Fax: 610/857-9216
E-C: D-Net # MC 154886

Trucking Terminals
Harrisburg, PA 717593-2129
Parkersburg, PA 610/857-9216

Oil Transport LLC
3740 Spangwood Dr
Altoona, PA 16602
Phone: 814/949-2720
Fax: 814/949-2791
ICC Factor #: MC-350985

Trucking Terminals
Altoona, PA 814/949-4233
Parkersburg, PA 610/857-9216
Harrisburg, PA 717593-9133
Pittsburgh, PA 412/771-5872

Crescent Inc.
PO Box 104
Warren, PA 16884
Phone: 608/76-2778
Fax: 814/735-4270
ICC District #: MC-2683

Trucking Terminals
Bradford, PA 814/731-7500
Kennedy, NY 814/731-2500
Oil City, PA 814/731-2500
Rochester, NY 716/434-8115
Tulawanda, NY 716/875-6116
Warren, PA 814/731-2399

BRT

Quality transportation to the petroleum industry with over 30 years experience.



Handling Bulk Transportation Needs in Pennsylvania, Maryland, New Jersey, Delaware, and West Virginia

Gasoline, Fuel Oil, Diesel, Kerosene, Lube Oil, and Propane.

Inventory Monitoring
Custom-tailored software to monitor inventories and place orders to ensure consistent product availability.

Competitive Pricing

Providing our customers exactly what we promise.

Please call for more information
BRT, Inc.
1-888-BUCKRUN
610-857-9216
813 North Otterara Trail
Parkersburg, PA 15365

New Yellow Pages Make It Easy For New Customers To Find You!

AND NOW Haulers Can Generate Attention In Our New State-By-State Common Carrier Yellow Pages!

Reach thousands of fuel buyers who need you to lift and deliver product every day. If you operate out of several terminals in different states, place your advertisements throughout this section and boost revenue!

Petroleum Terminal Encyclopedia Rates for 2011 Edition

Free CD-Rom Valued @ \$2,195 With Premium Ads

4-Color Premium Positions

<input type="checkbox"/> Cover Sponsorship (Spring or Fall)	\$7,000
<input type="checkbox"/> Outside Back Cover	\$8,000
<input type="checkbox"/> Inside Front Cover	\$6,000
<input type="checkbox"/> Inside Back Cover	\$4,500
<input type="checkbox"/> Front Cover Sticker	\$3,200

Premium Positions

<input type="checkbox"/> Tab Inserts	\$4,500
<input type="checkbox"/> Bookmark	\$4,000
<input type="checkbox"/> Ride-Along	\$3,300

(Your promotional mailer ships with directory)

Random Positions in Front of Encyclopedia

<input type="checkbox"/> Full Page Color	\$3,250
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Enhanced Terminal Listings

Add Your Company Logo!

Black & White Logo Ad	\$200
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****All advertisers who pay for an advertisement of \$3,250 or greater value gets a FREE Encyclopedia. Each directory normally sells for \$745.**

Space & Mechanical Requirements

- * **Note: Add \$200 Per Process Color, \$250 Per Matched Color.**
- Inserts must be preprinted in correct quantities and to specifications.
- Labor charge additional for inserts and bookmarks.
- Sending electronic files can sometimes cause problems and delay production. Here are a few important points to remember when submitting files electronically (PC & MAC platforms are acceptable):
 - We accept electronic files in: Adobe FrameMaker, Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Macromedia FreeHand, PageMaker and Quark Xpress.
 - Files must be accompanied with approved final hard copy, color broken if applicable.
 - All fonts must be supplied.
 - All graphics must be present with the correct resolution.
 - All images must be in Grayscale or CMYK -- NO RGB.
- Print negatives are preferred for black and white ads: Right reading, emulsion side down 150 line screen. Camera-ready art for black and white ads (velox, pmt, or flat line art) is accepted, but charges will apply if any preparations have to be made.
- 4-Color process ads: Four negatives per page, fully composed, emulsion side down, right reading, 150 line-screen. Provide chromalin or match print.



Terminal State-by-State Listings

(Black & White Ads Only)

These ads are terrific for companies doing business only in certain states. Your add will draw local terminals and fuel buyers/sellers who need your local services. And they're great for any budget!

<input type="checkbox"/> Full Column (9"x3")	\$500
<input type="checkbox"/> Half Column (4.5"x3")	\$300
<input type="checkbox"/> Quarter Column (2.25"x3")	\$200

State-by-State Common Carrier Yellow Pages

(Black & White Ads Only)

Your add will draw fuel buyers and sellers who need your services to haul product. Place your ad in any state that you're looking to increase sales. Place several ads for powerful exposure. And they're great for any budget!

<input type="checkbox"/> Full Column (9"x3")	\$500
<input type="checkbox"/> Half Column (4.5"x3")	\$300
<input type="checkbox"/> Quarter Column (2.25"x3")	\$200

Page Sizes

- Full Page - 7.5" x 10" - Trim size is 8-3/8" x 10-7/8" (add 1/8" to all sides that bleed).
- Half Page - 7.5" x 4.5" • Logo Ads - 1-3/8" x 2.5"

Tab Specifications

- Full Page - 8-3/8" x 10-7/8" (Add 1/8" to top, bottom and bound edge for bleeds)
 - Tab - 2- 3/4" x 1/2" (Die cut area should measure 2-1/2" x 1/2")
 - Non-Divider Tab Positions
 - #1 1/2" from top edge
 - #2 2- 31/32" from top edge
 - #3 5-7/16" from top edge
 - #4 7-29/32" from top edge
- Score tabs 2" from page edge with tab.

Website Banners

- Premium Space - static or animated horizontal banner ad measuring 234 pixels wide by 60 pixels tall with a maximum file size of 15K.
- Random Space - static or animated horizontal banner ad measuring 120 pixels wide by 60 pixels tall with a maximum file size of 10K.
- Animated banners are limited to 4 loops. Banners link back to advertisers website.

CD-ROM Banners

- Banners are placed on the splash page of the CD-ROM. Horizontal banner ad measuring 500 pixels wide by 150 pixels tall with a maximum bitmap size of 24 bits.