

# OPIS/STALSBY Renewable Fuels Supply Americas

## Spring 2010 Advertising Deadline

Logo Ads:

**Space: 1/26/2010**

**Materials: 2/09/2010**

Full Color, Random, Positions & Tabs:

**Space: 2/16/2010**

**Materials: 3/2/2010**

## Fall 2010 Advertising Deadline

Logo Ads:

**Space: 7/21/2010**

**Materials: 8/4/2010**

Full Color, Random, Positions & Tabs:

**Space: 8/24/2010**

**Materials: 9/7/2010**

## Reach Key Decision-Makers In The Renewable Fuels Industry.

*Gain new customers, grow revenue and expand marketshare in the quickly evolving and popular renewable fuels landscape.*

### Why Advertise in the Renewable Fuels Supply Americas?

Reach a targeted audience that consists of ethanol and biodiesel producers, processors, traders and marketers - all with considerable purchasing power. Plus, because this directory is included with every OPIS/STALSBY Petroleum Supply Americas subscription, you'll get additional exposure to over 1,900 oil refiners, traders, brokers, jobbers, truckstops, airlines, railroads, fleets, pipeline companies, terminal operators, retail gasoline stations, and c-store operators.

Your advertisement will be seen by a qualified group who are paying \$695 for their annual subscription, which includes 1 updated edition. Subscribers to this renewable fuels directory use it every day to find, move, buy and sell ethanol, natural gas liquids and petrochemicals.

In addition to its subscriber base, "pass along" issues are distributed at OPIS and industry conferences plus major trading houses and oil companies who buy bulk subscriptions.



**RENEWABLE FUELS SUPPLY AMERICAS**

A Directory of Who's Who in the Ethanol and Biodiesel Supply Chain

OPIS/STALSBY Spring 2010 • 5th Edition • www.opisnet.com • Valid Through September 2010

**HURRY TO RESERVE YOUR AD SPACE, PREMIUM SPACE GOES FAST!**

### Renewable Fuels Supply Americas

#### 4-Color Premium Positions

<input type="checkbox"/> Cover Sponsorship (Spring or Fall)	\$7,000
<input type="checkbox"/> Outside Back Cover	\$4,700
<input type="checkbox"/> Inside Front Cover	\$3,850
<input type="checkbox"/> Inside Back Cover	\$3,450

#### Premium Positions

<input type="checkbox"/> Tab Inserts	\$5,000
<input type="checkbox"/> Bookmark	\$4,500
<input type="checkbox"/> Ride-Along	\$4,000

(Your promotional mailer ships with directory)

#### 4-Color Random Positions in Front of Book

<input type="checkbox"/> Full	\$2,950
<input type="checkbox"/> Half	\$2,400

#### Company Logos

<input type="checkbox"/> 25-Word Profile Listing	\$ 399
<input type="checkbox"/> Black/White Logo Ad	\$ 250

**ADVERTISER BONUS:**  
**1 FREE Renewable Fuels Supply Americas Directory**  
**\$695 Value.**

**Reserve premium space while it's available.**

**Call Greg Mosho at 800-275-0950 ext 2546 or email gmosho@opisnet.com**

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