



## **2010 OPIS ADVERTISING AND TRADE SHOW OPPORTUNITIES**

### OPIS CONFERENCES - with exhibiting and sponsoring opportunities:

- 16<sup>th</sup> Annual Fleet Fueling Conference & Exhibition Atlanta, GA - September 26-28, 2010
- 12<sup>th</sup> Annual National Supply Summit - Las Vegas, NV – October 25-26, 2010

### OPIS EXECUTIVE EDUCATION CLASSES/FORUMS - with sponsoring opportunities:

- |                                       |                                              |
|---------------------------------------|----------------------------------------------|
| 1) DEF Workshops – 2 planned for 2010 | 4) Propane Marketing Distribution University |
| 2) NGL Fundamentals                   | 5) Winning Fuel Buying Strategies            |
| 3) Fuel Price Automation Summit       | 6) RFS-2/RINS Forum                          |

### WEBSITE/ELECTRONIC:

- OPISDEF.com - banner ads and links
- Email blasts to our 32,000+ email database
- Retail Pricing Reports – you sponsor our quarterly report
- Webinars
- Transportation Fuel Index
- White Papers – you can post your own to our site – or we can write one for you – or sponsor a white paper that we write and produce.

#### Planned 2010 white paper topics:

- 1) DEF
- 2) E-85
- 3) Electric Vehicles
- 4) RFS-2/RINS
- 5) PCI Compliance
- 6) CNG
- 7) Diesel
- 8) Petroleum Pricing & Profit Outlook – 2009 Recap and Mid-Year 2010

### OPIS/STALSBY DIRECTORIES:

- Petroleum Supply Americas – Spring 2010 and Fall 2010 editions
- Renewable Fuels Supply Americas – Spring 2010 and Fall 2010 editions
- Petroleum Supply Europe – Spring 2010 and Fall 2010 editions
- Petroleum Terminal Encyclopedia – 2011 edition – publishes Fall 2010

### PRINT ADVERTISING - includes Inserts & Marketplace & Special Supplements

- Planned 2010 Special Supplements:
  - Renewable Fuels Supply Special Supplement – January 2010 and July 2010
  - Risk Management and Hedging – March 2010
  - RFS-2/RINS Special Supplement – April 2010 – *exclusive to RFS-2/RINS*
  - DEF Special Supplement – June 2010 – *exclusive to DEF*
  - Technology Guide for the Petroleum Jobber, Distributor and Retailer – Sept. 2010
  - Investment and Finance Guide – November 2010

**About OPIS:** *Oil Price Information Service (OPIS) is the world's most comprehensive source for petroleum pricing and news information. OPIS receives more than 70,000 daily rack and spot prices for gasoline, diesel, ethanol, biodiesel, LP-gas, jet fuel, propane, feedstocks, resid and kerosene. OPIS spot gasoline, diesel and jet fuel prices are heavily indexed as key benchmarks in national supply markets. OPIS also receives daily retail gasoline and diesel prices for more than 125,000 retail outlets in the U.S. and Canada. Newsletters, educational seminars, fax and email services are available for petroleum marketers, jobbers, fleets, oil executives and investment companies.*

**Greg Mosho - Advertising Sales Manager - Office: 732-730-2546 - Email: gmosho@opisnet.com**  
3349 Highway 138, Building D, Suite D, Wall, NJ 07719 - Fax: 301-287-215 - Cell: 732-610-5735