

A SPECIAL OPIS SPONSORSHIP OPPORTUNITY: OPIS WHITE PAPER TITLED:

“THE CHANGING RINS LANDSCAPE”

About this white paper:

- The paper explores the current course of RINs trade, taking in volatile petroleum prices and current gasoline/ethanol blending economics.
- The EPA is due to issue a proposed rule for the expanded Renewable Fuel Standard – the implications for RINs will be discussed.
- Changes in U.S. energy policy and financial regulation are expected from the presidency of Barack Obama and will also be discussed.
- This white paper will offer companies currently involved in RINs trading, tracking and reporting to showcase their products and talk about the latest developments.

The benefits to you as a sponsor:

- This timely report will be on our OPIS White Paper page and marketed to our 15,000 + OPIS subscribers and customers. Exposure is for 6 full months on our website!
- Opportunity to be a sole sponsor – or one of a select few sponsors. In addition, you will have the opportunity to contribute editorial about your product. Each participating company will have 2 - 3 pages of content (based on the number of sponsors) that must fit OPIS White Paper editorial guidelines (solution based). Your company logo will appear on your pages – and your contact information and company bio will be included at the end of the report.
- We capture prospects' contact and business information when they sign in to access the white paper – and you get warm leads!

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