



Oil Price Information Service

An OPIS White Paper Sponsorship Opportunity:

“DEF: Answers For Downstream Petroleum Supply Professionals”

About this special report:

- The paper explores the important changes taking place with the EPA’s 2010 goal of near-zero emission of particulate matter, a smog-producing pollutant from diesel exhaust.
- Urea, or Diesel Exhaust Fluid (DEF), will be required by 2010 model year trucks in order to replenish their Selective Catalytic Reduction (SCR) exhaust systems.
- This OPIS white paper will provide a basic guide and roadmap to these new developments, to help downstream petroleum supply professionals - like fleets, truck-stops, marketers, jobbers, c-stores, etc - navigate through the changing landscape.
- This white paper will offer 6 companies currently involved with the latest Urea/Diesel Exhaust Fluid developments to showcase their products and talk about the latest developments.

Sponsor Benefits:

- This timely report will be on the OPIS White Paper page and marketed to our 15,000+ OPIS subscribers and customers. Exposure is for 6 full months on our website!
- You will have the opportunity to contribute editorial about how your company helps to comply with the new EPA rules and how your company provides solutions.
- Your contact information and company bio will be included at the end of the report.
- Limited to 6 companies – reach your customers before your competition!
- We capture their data when they sign in to access the report – and you get warm leads!

TOTAL COST TO BE THE SOLE SPONSOR: \$19,995

TOTAL COST TO BE A CO-SPONSOR (per company): \$5,995

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