



Oil Price Information Service

***A SPECIAL OPIS WHITE PAPER
SPONSORSHIP OPPORTUNITY***

“PCI COMPLIANCE”

About This Special Report

- The white paper will explore the new Payment Card Industry (PCI) Data Security Standards (DSS) and how they relate to retailers, jobbers and marketers
- Topics to be covered include:
 - Rules and Regulations
 - How the regulations directly affect the petroleum industry
 - Cost for non-compliance
- This OPIS white paper will provide a basic guide and roadmap to these new developments, to help downstream petroleum supply professionals - like fleets, truck-stops, marketers, jobbers, c-stores, etc - navigate through the changing landscape.
- The white paper will be edited by Gary Bevers, President of Bevers & Company Downstream Petroleum Solutions, which focuses on fuel management, logistics and technology solutions that help companies drive revenues and profitability.

Sponsor Benefits

- This timely report will be on the OPIS White Paper page and marketed to our 15,000 + OPIS subscribers and customers. Exposure is for 6 full months on our website!
- You will have the opportunity to contribute editorial about how your company helps to comply with the PCI Compliance rules and how your company provides solutions.
- Your contact information and company bio will be included at the end of the report.
- Limited to 6 companies – reach your customers before your competition!
- We capture their data when they sign in to access the report – and you get warm leads!

TOTAL COST TO BE A CO-SPONSOR (per company): \$5,995

Contact: Greg Mosho - 732-730-2546 - gmosho@opisnet.com