



Oil Price Information Service

## **“PETROLEUM PRICE AND PROFIT OUTLOOK”**

***This special OPIS White Paper will be published twice in 2010:***

- ***January 2010 – 2009 Recap Report***
- ***July 2010 – Mid-Year 2010 Report***

### ***About Special Reports***

- These white papers explore the changes that have taken place in the downstream petroleum industry in 2009 and in the first half of 2010. They may include:
  - Analysis of 2009 fuel price movement and expectations for 2010
  - The economy – and its affect on supply and pricing.
  - How the Obama administration policies affect supply and pricing.
  - Geo-Political Turmoil and its effect on supply and pricing.
- This OPIS white paper will provide a basic guide and roadmap to these new developments, to help downstream petroleum supply professionals - like fleets, truck-stops, marketers, jobbers, c-stores, etc - navigate through the changing landscape.

### ***Sponsor Benefits***

- This timely report will be on our OPIS White Paper page and marketed to our 15,000 + OPIS subscribers and customers. Exposure is for 6 full months on our website!
- Your contact information and company bio will be included at the end of the report.
- Limited to 6 companies – reach your customers before your competition!
- We capture their data when they sign in to access the report – and you get warm leads!

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