



2012 Advertising & Trade Show Opportunities

OPIS Conferences – Exhibiting / Sponsoring Opportunities

- 2nd Annual NGL Summit – Hotel del Coronado, San Diego, CA – March 3-5, 2012
- 18th Annual Fleet Fueling Conference & Exhibition – Las Vegas, NV - September 2012, *Exact Date TBD*
- 14th Annual National Supply Summit – Las Vegas, NV – October 22-24, 2012

OPIS Educational Seminars – Sponsoring Opportunities

- NGL Risk Management
- Winning Fuel Buying Strategies
- Fuel Management University
- NGL Fundamentals
- RFS2, RINs & Biodiesel Forum

OPIS Websites & Other Electronic Media – Advertising / Sponsoring Opportunities

- Email blasts to our 32,000+ email database
- Retail Pricing Reports – sponsor a quarterly OPIS report
- Webinars – sponsor an OPIS webinar or have OPIS run a webinar for your company
- White Papers – post your own to our site, have OPIS editors write one for you or sponsor a white paper that we write and produce

OPIS/STALSBY Directories – Advertising / Sponsoring Opportunities

- Petroleum Supply Americas – Spring 2012 and Fall 2012 editions
- Renewable Fuels Supply Encyclopedia – Spring 2012 and Fall 2012 editions
- Petroleum Supply Europe – Spring 2012 and Fall 2012 editions
- Petroleum Terminal Encyclopedia – 2013 edition – publishes Fall 2012

Print Advertising – Advertising / Sponsoring Opportunities

- Inserts/Marketplace
- Special Supplements – with advertising and writing opportunities:
 - Renewable Fuels Supply Special Supplement – January 2012
 - Risk Management and Hedging Supplement – March 2012
 - Petroleum Equipment Supplement – April 2012 ***New for 2012***
 - Fleet Fueling Special Supplement – May 2012
 - Fuel Additives Special Supplement – June 2012
 - Renewable Fuels Supply Special Supplement – July 2012
 - DEF Special Supplement – August 2012 – *exclusive to DEF*
 - Technology Guide for the Petroleum Jobber, Distributor & Retailer – September 2012
 - Investment and Finance Guide – November 2012

Package Deals Are Available! Contact Greg Mosho for Details.

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About OPIS: Oil Price Information Service (OPIS) is the world's most comprehensive source for petroleum pricing and news information – reaching petroleum marketers, jobbers, fleets, oil executives and investment companies. OPIS receives more than 70,000 daily rack and spot prices for gasoline, diesel, ethanol, biodiesel, LP-gas, jet fuel, propane, feedstocks, resid and kerosene. OPIS spot gasoline, diesel and jet fuel prices are heavily indexed as key benchmarks in national supply markets. OPIS also receives daily retail gasoline and diesel prices for more than 125,000 retail outlets in the U.S. and Canada.