



2012 DEF Advertising & Sponsorship Opportunities

DEF Special Supplement

This is a printed magazine coming out in August 2012. We are offering writing, advertising and advertorial opportunities. The supplements will mail out with our newsletters and will have bonus distribution at OPIS shows and other industry events we exhibit and attend.

OPIS 2012 DEF White Paper

This paper will provide a basic guide and roadmap to help downstream petroleum supply professionals navigate the changes that DEF is producing. As a sponsor – you will have writing opportunities.

Petroleum Supply Americas Directory – Publishes Spring and Fall 2012

The Petroleum Supply Americas directory offers a DEF category. An ad buy in the directory includes the full directory on CD. Your ad will reach thousands of downstream petroleum industry professionals – like oil refiners, traders, marketers, jobbers, brokers, truckstops, fleets, terminals, pipeline companies, airlines – that buy this directory – and then you can use the CD to market your products to 8,000 + personnel listed in the directory.

OPIS 18th Annual Fleet Fueling Show

The 18th Annual Fleet Fueling Conference and Exhibition will take place September 2012 (exact date and location TBD). This is a show that attracts the Presidents, CEO's, Fuel Managers and Fleet Managers of the largest fleets in the US and Canada year after year. In addition, this show brings together the major oil companies, truckstops and motor fuel marketers.

Package Deals Are Available! *Contact Greg Mosho for Details.*

Email: GMosho@opisnet.com Direct Phone: 732-730-2546

About OPIS: Oil Price Information Service (OPIS) is the world's most comprehensive source for petroleum pricing and news information – reaching petroleum marketers, jobbers, fleets, oil executives and investment companies. OPIS receives more than 70,000 daily rack and spot prices for gasoline, diesel, ethanol, biodiesel, LP-gas, jet fuel, propane, feedstocks, resid and kerosene. OPIS spot gasoline, diesel and jet fuel prices are heavily indexed as key benchmarks in national supply markets. OPIS also receives daily retail gasoline and diesel prices for more than 125,000 retail outlets in the U.S. and Canada.