



Oil Price Information Service

“PETROLEUM PRICE AND PROFIT OUTLOOK”

This special OPIS White Paper will be published twice in 2012:

- ***January 2012 – 2011 Recap Report***
- ***July 2012 – Mid-Year 2012 Report***

About Special Reports

- These white papers explore the changes that have taken place in the downstream petroleum industry in 2011 and in the first half of 2012. They may include:
 - Analysis of 2011 fuel price movement and expectations for 2012
 - The economy – and its affect on supply and pricing.
 - How the Obama administration policies affect supply and pricing.
 - Geo-Political Turmoil and its effect on supply and pricing.
- This OPIS white paper will provide a basic guide and roadmap to these new developments, to help downstream petroleum supply professionals - like fleets, truck-stops, marketers, jobbers, c-stores, etc - navigate through the changing landscape.

Sponsor Benefits

- This timely report will be on our OPIS White Paper page and marketed to our 15,000 + OPIS subscribers and customers. Exposure is for 6 full months on our website!
- Your contact information and company bio will be included at the end of the report.
- Limited to 6 companies – reach your customers before your competition!
- We capture their data when they sign in to access the report – and you get warm leads!

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