



2012 PRICING REPORTS

2011 Recap and 2012 Half Year, Retail Pricing, and Ethanol & Biodiesel Pricing Reports

About OPIS Pricing Reports

- Reports are usually four pages (length depends on the data).
- Each report is sponsored by a single company – with your company logo on each page of the report.
- You get a full page, 4-color ad on the back of the report.
- OPIS markets the piece to our client base of 10,000+ downstream petroleum professionals who can access the report for free.
- We capture the readers' data when they sign in to access the report and answer up to four of your questions.
- You get warm leads AND exposure is for 3 months on our website!

TOTAL COST FOR ONE REPORT

\$6,995

TOTAL COST FOR MULTIPLE REPORTS

\$5,495 (each)

Contact Greg Mosho for Details.

Email: GMosho@opisnet.com Direct Phone: 732-730-2546

About OPIS: Oil Price Information Service (OPIS) is the world's most comprehensive source for petroleum pricing and news information – reaching petroleum marketers, jobbers, fleets, oil executives and investment companies. OPIS receives more than 70,000 daily rack and spot prices for gasoline, diesel, ethanol, biodiesel, LP-gas, jet fuel, propane, feedstocks, resid and kerosene. OPIS spot gasoline, diesel and jet fuel prices are heavily indexed as key benchmarks in national supply markets. OPIS also receives daily retail gasoline and diesel prices for more than 125,000 retail outlets in the U.S. and Canada.