



18th Annual Sept. 2012 • Las Vegas, NV

# Fleet Fueling Conference & Exhibition



Best Practices and Strategies for Fueling Your Fleet Smarter and More Efficiently

The **18th Annual OPIS Fleet Fueling Conference & Exhibition** attracts hundreds of key decision makers responsible for purchasing new products and services that will cut business costs, increase margins, and launch their fleets into the future.

You'll be face-to-face with powerful executives from today's leading transportation companies. You do not have to be in the fuel business to generate revenue at this show. **Our attendees make more than the fuel purchasing decisions for their fleet.**

## EXHIBITOR BENEFITS

- Powerful networking opportunities with the industry's top executives and fuel buyers for top trucking companies, automotive fleets, and truckstops.
- Free full-page, black and white advertisement in materials.
- Listing on conference web site plus key promotional exposure in marketing material.
- Conference attendee list with complete mail, phone, fax, and e-mail addresses.
- Reduced rate for booth personnel — \$150 savings off the regular attendee rate.
- **To gain maximum exposure**, become one of our sponsoring partners! *Please see page 3 for more details.*

“We had a lot of fun and met a lot of important people. The trade show traffic was good and I made a lot of contacts. Our booth was full with prospective clients almost all of the time.”

— Tim Pilcher, Pres. of Dev., ProMiles

## WHO SHOULD EXHIBIT

- Aftermarket Suppliers
- Automotive/Truck Manufacturers
- Automotive/Truck Equipment & Parts
- Auto/Truck Resale Dealers
- Cardlocks
- Diesel Fuel Additives
- Dispatch Products
- Fuel Card Providers
- Fuel Management Software/Optimizers
- Insurance Providers
- In-Vehicle Information Systems
- Lease Plan Providers
- Lubricants Companies
- Oil Companies
- Risk Management
- Security Products/Services
- Software/Technology
- Tank/Fuel Testing
- Truckstops
- Trailer Tracking Systems
- Truck Manufacturers
- Tire Companies
- Wireless Communications
- Wethosers/Mobil Refuelers

## 100% MONEY-BACK GUARANTEE

Either you get what you came for — powerful sales and marketing exposure and results — or your booth registration fee is refunded!

## FOR DETAILS

Call Greg Mosho at 1-800-275-0950 ext. 2546 or gmosho@opisnet.com



18th Annual Sept. 2012 • Las Vegas, NV

# Fleet Fueling Conference & Exhibition



Best Practices and Strategies for Fueling Your Fleet Smarter and More Efficiently

## THE LARGEST FLEETS IN NORTH AMERICA ATTEND EVERY YEAR!

Advance Auto Parts	EFS Transportation Services	Melton Truck Lines	Sherman Brothers Trucking
Alan Ritchey, Inc.	Estes Express Lines	Milk Transport Services	Shippers Transport Co.
American Central Transport	FedEx Freight	Modern Transportation Services	Sitton Motor Lines
American Freightways	FedEx Ground	Motor Carrier Service	Smithway Motor Lines
Armellini Express Lines Inc.	Frito Lay	McKee Foods Transportation	Southeastern Freight Lines
ATC Leasing	Florida Rock Industries	McLane Co., Inc.	Southern Refrigerated Transport
Averitt Express	Floyd & Beasley Transfer	Milk Transport Services, Inc.	Sunrise Transportation
Bancroft Bag Beelman Truck Co.	Four Star Transportation	National Freight	Swift Transportation Co.
Bestway Express	FWCC Incorporated	Nestle Waters North America	Sysco Corporation
Blue Seal Feeds, Inc.	Garron Mobile Fuel Services	Nussbaum Transportation	The Kenan Advantage Group
BNSF Railway	Gordon Trucking	O & S Trucking, Inc.	TransAm Trucking
Boyd Brothers Transportation	Greyhound Lines	Overnight Transportation	Tri-County Metropolitan Trans
Burlington Northern Santa Fe Railway	Griffin Industries Inc.	Ozark Motor Lines	Tyson Foods
Buske Lines, Inc.	HOP Fleet Fueling	Penske Truck Leasing	US Xpress Enterprises, Inc
Clark Transportation	Hope Haulers	Perdue Farms, Inc.	Wal-Mart
C.R. England, Inc.	Hornaday Trucking	Petroleum Transport	Ward Trucking Co.
Celadon Trucking Service	Hawaii Transfer	Pitt Ohio Express	Willis Shaw Express
Genex Harvest States	HEB Grocery	Poly Trucking Inc.	Ryder System
Coca-Cola	Intermodal Cartage Co.	Portland General Electric	UPS
Covenant Transport	Interstate Distributor Co.	Quick Fuel Fleet Services, Inc.	USExpress
Cox Communications	James H. Clark & Son, Inc.	Roberts Oxygen Co.	U.S. Postal Service
City of Philadelphia	Kappa Texas Oil Corporation	Sapp Brothers	YRC Worldwide
CRST Van Expedited	Keen Transport	Sather Trucking Co.	
Devine & Peters Intermodal	Knight Transportation	ServiceMaster	
Domino's Pizza	Lodwick Transport	Schneider National	
DOT Transportation Inc.	Martin Transport	Schwan's Food Co.	
	Maverick Transportation	Scully Transportation Services	
	McGriff Transportation		

**Plus hundreds of major oil companies, truckstops, and motor fuel marketers attend to make this the networking show of the year for transportation companies!**

**PAST EXHIBITORS INCLUDE:** Alliance Data Systems, Allied Energy, Alterra Bioenergy, AMBEST, AmSpec, Axxis Software, Balcank Products, Bergstrom, Inc., BP, CFN, Citgo Petroleum Corp, Clean Diesel Technologies, CoenCorp, Cogent Solutions, Comdata, Conklin Lubricants, Counteract Balancing Beads, CSTK, Cygnus Business Media, Diversified Systems Group, Dresser Wayne, Earth Biofuels, EFS Transportation, EJ Ward, Inc., Engineered Machine Products, E.T. Products, Ethos, EWA, ExxonMobil, EZ Fuel & Tank Solutions, FleetCor, FCStone, Ferrellgas, FIMAT, Flying J, Fleet Biodiesel, Frigette Truck Climate Systems, Frontline Technologies, Fuel Advantage Magazine, Fuel Bay, Fuelman, Fuel Managers, Fuelmaster/Syn-Tech Systems, FuelQuest, Fuel Right, Fuel Tec/Nature Biosystems, Go Green Fuel Systems, Goodyear, Great Savings Network, Griffin Industries, Hightowers Petroleum Co., Horiba, Howes Lubricator, IdleAire Technologies, Idmicro, Innovative Processing, Inspectorate, Insta-Chain, Intertek O.C.A., Interstate Scales, ISaveFuel, J.J. Keller & Associates, Kenan Advantage Group, Kinetic Fuel Technology, Kohler/Nixon Power, Landa Fuel Solutions, Logistics.com, Loves Travel Stop, Lubrizol, Mansfield Oil, Maximus, Megatronics International, MF Global, MID:COM, Mom's Dying, Motiva Enterprises, MTECH, National Biodiesel Board, NATSN, Newport Communications, North American Technology, NYMEX, O2 Diesel, Octel Starreon, OPW, Petroleum Traders, Ortec, Petro Stopping Centers, Power Service Products, ProMiles Software, Prompt Recovery, PS Energy Group, PTP Stop, Quick Fuel Fleet Services, Ranger Enterprises, Rapac Network International, Renewable Energy Group, Roady's Truck Stops, Schaeffer Manufacturing Company, SCI Distribution, Scully Signal Company, Shell Oil Products, Simons Petroleum, Simulator Systems Int'l., Sokolis Fuel Management Group, SolArc, Inc., Sovereign Energy Risk Management, Speedway Super America, SSI Technologies, Symbology Systems, Syn-Tech-Fuelmaster, T-Chek, TelaPoint, The Pantry - Rapid Fuel, Thermo King, TMW, TransFund\$, TransMontaigne, Transplatinum, Travel Centers of America, TripPak, Truckstops Direct, Truckstops.net, Truman Arnold, Valero, Valvtect, Visa, Western Union- EFS, Wilks Enterprise, World Energy, World Telemetry, Wright Express Corporation, XOS

For Details, Call Greg Mosho at 1-800-275-0950 ext. 2546 or gmosho@opisnet.com



18th Annual Sept. 2012 • Las Vegas, NV

# Fleet Fueling Conference & Exhibition



Best Practices and Strategies for Fueling Your Fleet Smarter and More Efficiently

Sponsor Level	Description	By 3/21/12	After 3/21/12
<input type="checkbox"/> Platinum Sponsor	Cocktail Reception	\$14,295	\$15,395
<input type="checkbox"/> Gold Sponsor	Luncheon	\$10,595	\$10,995
<input type="checkbox"/> Gold Sponsor	Conference Tote Bag	\$9,395	\$9,995
<input type="checkbox"/> Gold Sponsor	Wireless Internet in General Session	\$8,695	\$9,025
<input type="checkbox"/> Gold Sponsor	Cyber Café	\$7,995	\$8,250
<input type="checkbox"/> Gold Sponsor	Hotel Key Card	\$6,995	\$7,395
<input type="checkbox"/> Gold Sponsor	Truckstop Workshop	\$6,595	\$6,995
<input type="checkbox"/> Silver Sponsor	Badge Hang Tag	\$5,295	\$5,795
<input type="checkbox"/> Silver Sponsor	Breakfast (2 available)	\$4,995	\$5,595
<input type="checkbox"/> Silver Sponsor	Refreshment Break (4 available)	\$3,995	\$4,395
<input type="checkbox"/> Double Booth	Booth size 8' x 20'	\$3,895	\$4,195
<input type="checkbox"/> Booth	Booth size 8' x 10'	\$2,695	\$2,995

Your sponsorship/exhibit fee includes (1) booth attendee pass to all sessions, continental breakfast, luncheon and breaks. Additional passes are available at \$545 per pass.

# add'l reps: \_\_\_\_\_ x \$545 = \_\_\_\_\_ Sponsor/Exhibitor Total: \_\_\_\_\_ **Grand Total:** \_\_\_\_\_

Please list names of booth attendants. List additional names on a separate page:

Name: \_\_\_\_\_ Title: \_\_\_\_\_ Email: \_\_\_\_\_

Name: \_\_\_\_\_ Title: \_\_\_\_\_ Email: \_\_\_\_\_

Name: \_\_\_\_\_ Title: \_\_\_\_\_ Email: \_\_\_\_\_

**This contract, properly executed by exhibitor/sponsor, shall upon written acceptance and notification of exhibit/sponsorship assigned by conference management, constitute a valid and binding contract.**

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Check enclosed for the amount above. (Payable to OPIS) TIN# 26-3622417

Bill my firm.

Charge the amount above to my:  VISA  MC  AmEx  Discover

*(For security purposes, please call with your credit card information.)*

### 3 WAYS TO SIGN UP

- 1. Fax registration to 301-287-2156**
- 2. Contact Greg Mosho 800-275-0950 x2546 or gmosho@opisnet.com**
- 3. Mail registration form to:  
Greg Mosho; 3349 Highway 138;  
Building D, Suite D; Wall, NJ 07719**

**Cancellations & Substitutions:** Substitutions for booth attendants are welcome at any time. In the event of a cancellation, a \$500 cancellation fee will apply, provided we receive written notice 45 days before the conference. If you do not cancel and do not attend, you are liable for the full booth fee.