

OPIS/STALSBY Petroleum Supply AMERICAS Directory

Connecting buyers and sellers of gasoline, diesel, jet fuel, natural gas liquids and specialty fuels for more than 30 years.

Spring 2010 Advertising Deadline

Logo Ads:

Space: 1/19/2010

Materials: 2/02/2010

Full Color, Random, Positions & Tabs:

Space: 3/18/2010

Materials: 3/4/2010

Fall 2010 Advertising Deadline

Logo Ads:

Space: 7/19/2010

Materials: 8/2/2010

Full Color, Random, Positions & Tabs:

Space: 8/18/2010

Materials: 9/1/2010

Reach Key Decision-Makers in the Petroleum Industry

Gain new customers, grow revenue and expand marketshare in North, South and Central America

Who Reads Petroleum Supply Americas?

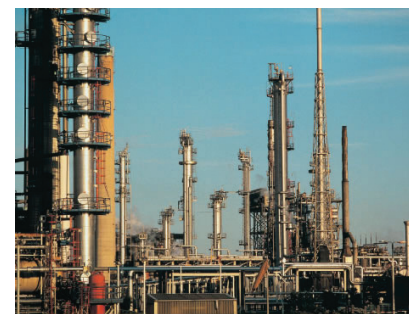
Reach over 1,500 oil refiners, traders, brokers, jobbers, truckstops, airlines, railroads, fleets, pipeline companies, terminal operators, retail gasoline stations, and c-store operators— all with considerable purchasing power. These are qualified, paying subscribers who pay \$695 for their annual subscription, which includes 2 updated editions. Our subscribers use their directory every day to buy and sell refined products, ethanol, natural gas liquids and petrochemicals.

In addition to our extensive subscriber base, "pass along" issues are distributed at OPIS and industry conference. Plus, major trading houses and oil companies purchase bulk subscriptions.

Who Should Advertise?

Wholesale Suppliers, Trading Houses, Oil Companies, Refiners, Ethanol Producers, Terminating/Storage, Fuel Testing/Inspection, Tank Gauging Technology & Equipment, Consultants, Software Management, Risk Management, Training & Education, Recruitment, Internet Portals, Environmental, Insurance, Industry Associations, Publishers, and Information Services.

The Petroleum Supply Americas Directory remains in circulation for 6 months versus shelf life of weekly or monthly publications, so you get repeated ad exposure from key decision-makers daily.



PETROLEUM SUPPLY AMERICAS



A Who's Who in Petroleum Supply for North, Central and South America

OPIS/STALSBY Spring 2010 • 64th Edition • www.opisnet.com • Valid Through September 2010

HURRY TO RESERVE YOUR AD SPACE, PREMIUM SPACE GOES FAST!

**New Opportunity!
Sponsor an edition
(Spring or Fall)
\$7,000 per edition**

Petroleum Supply AMERICAS Rates

4-Color Premium Positions

<input type="checkbox"/> Cover Sponsorship (Spring or Fall)	\$7,000
<input type="checkbox"/> Outside Back Cover	\$8,000
<input type="checkbox"/> Inside Front Cover	\$7,000
<input type="checkbox"/> Inside Back Cover	\$6,500

Premium Positions

<input type="checkbox"/> Tab Inserts	\$5,000
<input type="checkbox"/> Bookmark	\$4,500
<input type="checkbox"/> Ride-Along	\$4,000

(Your promotional mailer ships with directory)

4-Color Random Positions in Front of Book

<input type="checkbox"/> Full	\$4,000
<input type="checkbox"/> Half	\$2,500

Company Logos

<input type="checkbox"/> 25-Word Profile Listing	\$ 399
<input type="checkbox"/> Black/White Logo Ad	\$ 250

ADVERTISER BONUSES:

-- **FREE Petroleum Supply Americas CD-ROM...\$2,095 VALUE!**

(applies to premium positions only and must advertise in 2 editions)

-- **1 FREE Petroleum Supply Americas Directory...\$695 Value.**

Reserve premium space while it's available.

Call Greg Mosho at 800-275-0950 ext 2546 or email gmosho@opisnet.com

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