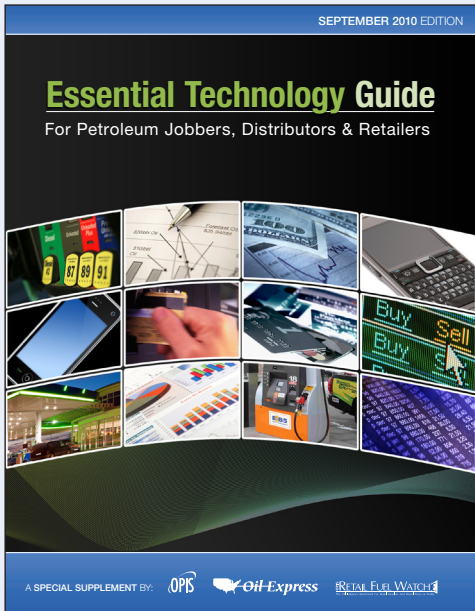


OPIS Essential Technology Guide

Space Deadline: August 18, 2010
Artwork Deadline: August 23, 2010
Issue Date: September 20, 2010



For more information, contact:
Greg Mosho, Advertising Manager
gmosho@opisnet.com
 Phone: (732) 730-2546
 Fax: (301) 287-2156

- Unique opportunity to reach Oil Express and OPIS readers in a highly-focused environment.
- Inserted into the September 20, 2010 issue of both newsletters, so you will reach 10,000+ qualified readers who pay a premium for two of the industries most valued publications.
- Readers include jobbers, marketers, dealers, c-store operators, oil executives, and more.
- Guaranteed to reach key decision makers across all facets of the industry.

Cost Options (all ads are four color):

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- Center spread: \$4,000
- Full page ad and full page advertorial: \$3,000
- Full page ad or full page advertorial: \$2,000
- Half page ad: \$1,500

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