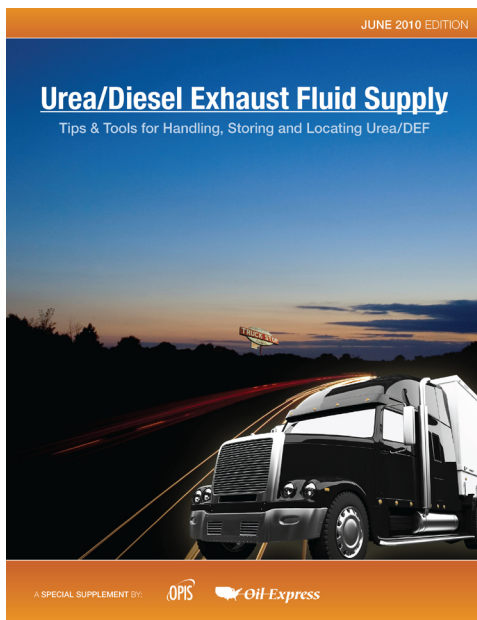




# Urea/Diesel Exhaust Fluid Supply

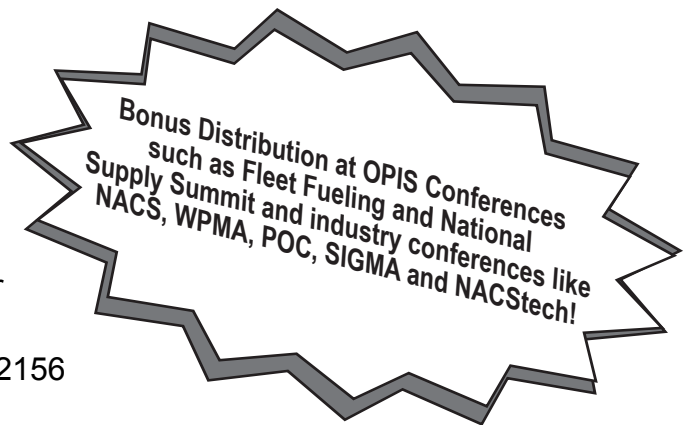
**Ad Close: May 7, 2010**  
**Supplement Publishes: June 7, 2010**

- Unique opportunity to reach *Oil Express* and *OPIS* readers in a highly-focused environment.
- Inserted into the June 7, 2010 issue of both newsletters, so you will reach 10,000 + qualified readers who pay a premium for two of the industries most valued publications.
- Readers include fleet managers, truckstop operators, jobbers, marketers, dealers, c-store operators, oil executives, and more.
- Guaranteed to reach key decision makers across all facets of the industry.



### Cost Options (all ads are four color):

- Sponsorship (includes inside cover ad, front page banner and advertorial in supplement): \$5,000
- Back cover ad (includes full page advertorial in supplement): \$4,500
- Center spread: \$4,000
- Full page ad and full page advertorial: \$3,000
- Full page ad or full page advertorial: \$2,000
- Half page ad: \$1,500



For more information, contact :  
Greg Mosho, Advertising Sales Manager  
[gmosho@opisnet.com](mailto:gmosho@opisnet.com)  
Phone: (732) 730-2546 Fax: (301) 287-2156

**Or, simply fill in this information and confirm your ad by faxing to (301) 287-2156.**

Contact Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Tel \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Position \_\_\_\_\_

Any special Notes or Needs \_\_\_\_\_