

OPIS Fleet Fueling Special Supplement

- ✓ Unique opportunity to reach **Oil Express** and **OPIS** readers in a highly-focused environment.
- ✓ Inserted into the May 14, 2012 issue of both newsletters, so you will reach 10,000+ qualified readers who pay a premium for two of the industries most valued publications.
- ✓ Readers include fleet managers, truckstop operators, jobbers, marketers, dealers, c-store operators, oil executives, and more.
- ✓ Guaranteed to reach key decision makers across all facets of the industry.

Advertisement Type <i>(all ads are four color)</i>	Cost
Supplement Sponsorship Includes inside cover ad, front page banner and advertorial.	\$5,500
Back Cover Ad Includes full page advertorial in the supplement.	\$4,900
Center Spread	\$4,500
Full Page Ad <i>and</i> Full Page Advertorial	\$3,300
Full Page Ad <i>or</i> Full Page Advertorial	\$2,200
Half Page Ad	\$1,700

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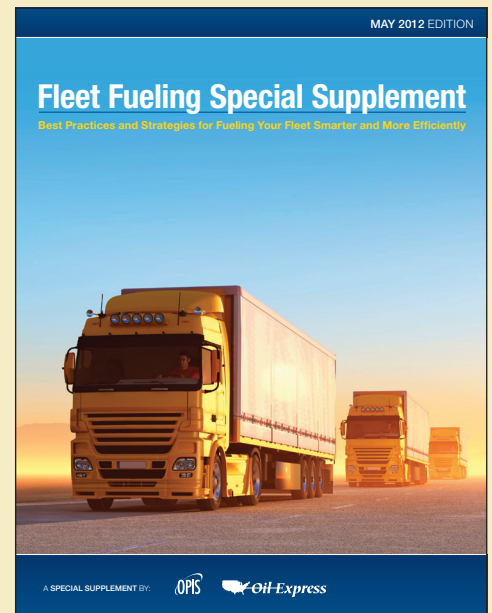
April 9, 2012

Artwork Deadline:

April 16, 2012

Issue Date:

May 14, 2012



For more information, contact:

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BONUS!

OPIS distributes these supplements at industry events like WPMA, NACS, OPIS Fleet Fueling to name a few!

Return this form to Greg Mosho or email to gmosho@opisnet.com or fax it to (301) 287-2156.