

16th Annual OPIS

FLEET FUELING Conference & Exhibition

Best Practices and Strategies for Fueling Your Fleet Smarter and More Efficiently

September 26-28, 2010 • The Westin Peachtree Plaza • Atlanta, GA

SPONSOR/EXHIBITOR REGISTRATION FORM

Meet Face To Face With Presidents, CEOs and Fleet Managers For The Largest Trucking and Automotive Fleets In The U.S. & Canada

The **Annual OPIS Fleet Fueling Conference & Exhibition** attracts hundreds of key decision makers responsible for purchasing new products and services that will cut business costs, increase margins, and launch their fleets into the future. You'll be face-to-face with powerful executives from today's leading transportation companies. You do not have to be in the fuel business to generate revenue at this show. Our attendees make more than the fuel purchasing decisions for their fleet. Look at the types of vendors who routinely exhibit at our show:

WHO SHOULD EXHIBIT

- Aftermarket Suppliers
- Automotive/Truck Manufacturers
- Automotive/Truck Equipment & Parts
- Auto/Truck Resale Dealers
- Cardlocks
- Diesel Fuel Additives
- Dispatch Products
- Fuel Card Providers
- Fuel Mgmt. Software/Optimizers
- Insurance Providers
- In-Vehicle Information Systems
- Lease Plan Providers
- Lubricants Companies
- Oil Companies
- Risk Management
- Routing/Mileage/Fuel Tax
- Security Products/Services
- Software/Technology
- Tank/Fuel Testing
- Truckstops
- Trailer Tracking Systems
- Truck Manufacturers
- Tire Companies
- Wireless Communications
- Wethosers/Mobil Refuelers

"We had a lot of fun and met a lot of important people. The trade show traffic was good and I made a lot of contacts. Our booth was full with prospective clients almost all of the time."

-- Tim Pilcher, President of Development, ProMiles

100% MONEY-BACK GUARANTEE

Either you get what you came for -- powerful sales and marketing exposure and results -- or your booth registration fee is refunded!

Sign-up Before December 31st & Save \$300 or more!

EXHIBITOR BENEFITS

- Powerful networking opportunities with the industry's top executives and fuel buyers for top trucking companies, automotive fleets, and truckstops.
- Free full-page, black and white advertisement in materials.
- Listing on conference web site plus key promotional exposure in marketing material.
- Conference attendee list with complete mail, phone, fax, and e-mail addresses.
- Reduced rate for booth personnel -- \$150 savings off the regular attendee rate.

EXHIBITION HOURS

Monday, September 27, 2010

Continental Breakfast

8:00 - 9:00 am

Refreshment Break

10:30 - 11:00 am

Luncheon

12:00 - 1:30 pm

Refreshment Break

2:30 - 3:00 pm

Cocktail Reception

5:00 - 7:00 pm

Tuesday, September 28, 2010

Continental Breakfast

8:00 - 9:00 am

Refreshment Break

10:30 - 11:00 am

Set up is Sunday evening.

Hours are subject to change.

To gain maximum exposure, become one of our sponsoring partners! Please see page 3 for more details.

For details, call
Greg Mosho at
1-800-275-0950
ext. 2546 or
gmosho@opisnet.com

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The largest fleets in the U.S. and Canada attend year after year.

SAMPLING OF PAST FLEETS IN ATTENDANCE

Advance Auto Parts
Alan Ritchey, Inc.
American Central Transport
American Freightways
Armellini Express Lines Inc.
ATC Leasing
Averitt Express
Bancroft Bag
Beelman Truck Company
Bestway Express
Blue Seal Feeds, Inc.
BNSF Railway
Boyd Brothers Transportation
Burlington Northern Santa Fe Railway
Buske Lines, Inc.
Clark Transportation
C.R. England, Inc.
Celadon Trucking Service
Genex Harvest States
Coca-Cola
Covenant Transport
Cox Communications
City of Philadelphia
CRST Van Expedited
Devine & Peters Intermodal
Domino's Pizza
DOT Transportation Inc
EFS Transportation Services
Estes Express Lines
FedEx Freight
FedEx Ground
Frito Lay
Florida Rock Industries
Floyd & Beasley Transfer
Four Star Transportation
FWCC Incorporated

Garron Mobile Fuel Services
Gordon Trucking
Greyhound Lines
Griffin Industries Inc.
HOP Fleet Fueling
Hope Haulers
Hornaday Trucking
Hawaii Transfer
HEB Grocery
Intermodal Cartage Co.
Interstate Distributor Co.
James H. Clark & Son, Inc
Kappa Texas Oil Corporation
Keen Transport
Knight Transportation
Lodwick Transport
Martin Transport
Maverick Transportation
McGriff Transportation
Melton Truck Lines
Milk Transport Services
Modern Transportation Services
Motor Carrier Service
McKee Foods Transportation
McLane Company, Inc.
Milk Transport Services, Inc.
National Freight
Nestle Waters North America
Nussbaum Transportation
O & S Trucking, Inc.
Overnight Transportation
Ozark Motor Lines
Penske Truck Leasing
Perdue Farms, Inc.
Petroleum Transport
Pitt Ohio Express

Poly Trucking Inc.
Portland General Electric
Quick Fuel Fleet Services, Inc.
Roberts Oxygen Company
Sapp Brothers
Sather Trucking Company
ServiceMaster
Schneider National
Schwan's Food Company
Scully Transportation Services
Sherman Brothers Trucking
Shell Fueling Services
Shippers Transport Co.
Sitton Motor Lines
Smithway Motor Lines
Southeastern Freight Lines
Southern Refrigerated Transport
Sunrise Transportation
Swift Transportation Company
Sysco Corporation
The Kenan Advantage Group
TransAm Trucking
Tri-County Metropolitan Trans
Tyson Foods
US Xpress Enterprises, Inc
Wal-Mart
Ward Trucking Company
Willis Shaw Express
Ryder System
UPS
USExpress
U.S. Postal Service
YRC Worldwide

Just ONE sale with
ONE fleet representing
thousands of vehicles will
pay off BIG!

Plus hundreds of major oil companies, truckstops, and motor fuel marketers attend to make this the networking show of the year for transportation companies.

PAST EXHIBITORS INCLUDE: Alliance Data Systems, Allied Energy, Alterra Bioenergy, AMBEST, AmSpec, ATC Fuel Management, Axxis Software, Balcrank Products, Bergstrom, Inc., BP, CFN, Citgo Petroleum Corp, Clean Diesel Technologies, CoenCorp, Cogent Solutions, Comdata, Conklin Lubricants, Counteract Balancing Beads, CSTK, Cygnus Business Media, Diversified Systems Group, Dresser Wayne, Earth Biofuels, EFS Transportation, EJ Ward, Inc., Engineered Machine Products, E.T. Products, Ethos, EWA, ExxonMobil, EZ Fuel & Tank Solutions, FleetCor, FCStone, Ferrellgas, FIMAT, Flying J, Fleet Biodiesel, Frigette Truck Climate Systems, Frontline Technologies, Fuel Advantage Magazine, Fuel Bay, Fuelman, Fuel Managers, Fuelmaster/Syn-Tech Systems, FuelQuest, Fuel Right, Fuel Tec/Nature Biosystems, GE Betz, Go Green Fuel Systems, Goodyear, Great Savings Network, Griffin Industries, Hightowers Petroleum Co., Horiba, Howes Lubricator, IdleAire Technologies, Idmicro, Innovative Processing, Inspectorate, Insta-Chain, Intertek O.C.A., Interstate Scales, ISaveFuel, J.J. Keller & Associates, Kenan Advantage Group, Kinetic Fuel Technology, Kohler/Nixon Power, Landa Fuel Solutions, Logistics.com, Loves Travel Stop, Lubrizol, Mansfield Oil, Maximus, Megatronics International, MF Global, MID:COM, Mom's Dying, Motiva Enterprises, MTECH, National Biodiesel Board, NATSN, Newport Communications, North American Technology, NYMEX, O2 Diesel, Octel Starreon, OPW, Petroleum Traders, Ortec, Petro Stopping Centers, Power Service Products, ProMiles Software, Prompt Recovery, PS Energy Group, PTP Stop, Quick Fuel Fleet Services, Ranger Enterprises, Rapac Network International, Renewable Energy Group, Roady's Truck Stops, Schaeffer Manufacturing Company, SCI Distribution, Scully Signal Company, Shell Oil Products, Simons Petroleum, Simulator Systems Int'l., SolArc, Inc., Sovereign Energy Risk Management, Speedway Super America, SSI Technologies, Symbology Systems, Syn-Tech-Fuelmaster, T-Chek, TelaPoint, The Pantry - Rapid Fuel, Thermo King, TMW, TransFundS, TransMontaigne, Transplatinum, Travel Centers of America, TripPak, Truckstops Direct, Truckstops.net, Truman Arnold, US Fleet Services, Valero, Valvtect, Visa, Western Union- EFS, Wilks Enterprise, Williams Travel Centers, World Energy, World Telemetry, Wright Express Corporation, XOS

For Details, Call Greg Mosho at 1-800-275-0950 ext. 2546 or gmosho@opisnet.com

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	By 12/31/2009	After 12/31/2009
	(circle your choice)	
• Platinum Sponsor - Cocktail Reception, Monday, September 27, 2010	\$12,995	\$13,995
• Gold Sponsor - Luncheon, Monday, September 27, 2010	\$9,695	\$9,995
• Gold Sponsor - Conference Tote Bag	\$8,495	\$8,995
• Gold Sponsor - Cyber Café	\$7,195	\$7,495
• Gold Sponsor - Hotel Key Card	\$6,295	\$6,595
• Gold Sponsor - Sunday's TruckStop Workshop	\$5,995	\$6,295
• Silver Sponsor - Badge Hang Tag	\$4,695	\$4,995
• Silver Sponsor - Breakfast (2 available)	\$4,495	\$4,995
• Silver Sponsor - Refreshment Break (3 available)	\$3,695	\$3,995
• Double Booth (8' x 20')	\$3,495	\$3,795
• Booth (8' x 10')	\$2,495	\$2,795

* All sponsorship levels include (1) 8' x 10' booth.

Your sponsorship/exhibit fee includes (1) booth attendee pass to all sessions, continental breakfast, luncheon and breaks. Additional passes are available at \$345 per pass.

add'l reps: _____ x \$345 = _____ Sponsor/Exhibitor Total: _____ **Grand Total:** _____

Please list names of booth attendants. List additional names on a separate page:

Name _____ Title _____ Email _____
 Name _____ Title _____ Email _____
 Name _____ Title _____ Email _____

This contract, properly executed by exhibitor/sponsor, shall upon written acceptance and notification of exhibit/sponsorship assigned by conference management, constitute a valid and binding contract.

Signature _____ Date _____
 Company _____
 Contact Name _____
 Address _____
 City, State, Zip _____
 Phone _____ Fax _____
 Email _____

- Check enclosed for the amount above. (Payable to OPIS) TIN# 26-3622417
- Bill my firm.
- Charge the amount above to my: VISA MC AmEx Discover
 (For security purposes, please call with your credit card information.)

C1207

3 Ways to Sign Up

- Fax registration to 301-287-2156
- Contact Greg Mosho 800-275-0950 x2546 or gmosho@opisnet.com
- Mail registration form to:
 Greg Mosho
 3349 Highway 138
 Building D, Suite D
 Wall, NJ 07719

Cancellations & Substitutions

Substitutions for booth attendants are welcome at any time. In the event of a cancellation, a \$500 cancellation fee will apply, provided we receive written notice 45 days before the conference. If you do not cancel and do not attend, you are liable for the full booth fee.