

GroupedRegion	StationBrand	Outlets	Market Share	Outlet Share	Market Eff	Price Diff	Year Ago Market Share	Year Ago Price Diff	Year Ago Outlets	Quarter Ago Market Share	Quarter Ago Price Diff	Quarter Ago Outlet share	Quarter Ago Market Efficiency	Quarter Ago Outlets
NJ, Ocean	Order your report today and see how you size up against competing brands within your region!	22	54.50%	18.00%	3.03	-4.039	54.33%	-5.49	22	54.46%	-4.99	17.74%	306.93%	22
NJ, Ocean		17	11.73%	13.91%	0.84	9.367	13.43%	5.59	18	12.80%	8.73	13.71%	93.37%	17
NJ, Ocean		13	9.13%	10.64%	0.86	-1.257	9.18%	-1.75	11	9.24%	-0.02	10.48%	88.18%	13
NJ, Ocean		5	5.34%	4.09%	1.31	-6.777	N/A	N/A	N/A	4.96%	-8.28	4.03%	123.04%	5
NJ, Ocean		4	4.21%	2.71%	1.56	-2.503	3.80%	-2.69	3	4.32%	-4.66	2.42%	178.39%	3
NJ, Ocean		9	3.83%	6.99%	0.55	12.287	3.80%	10.63	11	4.09%	15.23	8.06%	50.71%	10
NJ, Ocean		10	2.51%	9.06%	0.28	1.744	1.04%	5.96	9	2.14%	3.16	9.68%	22.14%	12
NJ, Ocean		15	1.90%	11.64%	0.16	-2.282	1.70%	1.42	14	1.76%	-3.84	11.29%	15.58%	14
NJ, Ocean		4	1.80%	3.27%	0.55	-3.353	2.00%	-1.66	5	1.79%	-4.28	3.23%	55.51%	4
NJ, Ocean		5	1.35%	4.09%	0.33	-1.837	1.59%	-4.75	6	1.36%	-1.37	4.03%	33.73%	5
NJ, Ocean		6	1.25%	4.91%	0.25	-3.066	0.93%	-3.88	6	1.00%	-4.78	4.84%	20.76%	6
NJ, Ocean		3	0.75%	2.45%	0.31	1.767	0.71%	2.67	3	0.50%	3.69	2.42%	20.78%	3
NJ, Ocean		1	0.56%	0.82%	0.69	-8.121	0.55%	-7.59	1	0.57%	-8.79	0.81%	70.84%	1
NJ, Ocean		2	0.45%	1.64%	0.27	-1.543	0.58%	0.64	2	0.51%	-3.9	1.61%	31.44%	2
NJ, Ocean		3	0.41%	1.83%	0.22	-3.437	N/A	N/A	N/A	0.28%	-0.11	1.61%	17.51%	2
NJ, Ocean		1	0.12%	0.82%	0.14	4.236	0.48%	1.92	2	0.06%	5.3	0.81%	7.53%	1
NJ, Ocean		1	0.12%	0.82%	0.14	5.352	N/A	N/A	N/A	0.13%	7.1	0.81%	16.53%	1
NJ, Ocean		1	0.03%	0.69%	0.04	-0.971	0.02%	-4.75	1	0.02%	-1.11	0.81%	2.21%	1
NJ, Ocean		2	N/A	N/A	N/A	-17.315	N/A	-11.78	2	N/A	-19.17	N/A	N/A	2