

# Oil Express

Increase profit margins with the news that matters most to petroleum marketers and retailers

Oil Express delivers independent, up-to-the-minute petroleum news, trends and analysis via daily email alerts and a weekly PDF newsletter.

WHO WE HELP

- Retailers
- Marketers
- Jobbers

COMMODITIES

- Gasoline
- Diesel
- Renewables

MARKET SEGMENTS

- Rack
- Retail

### Market Challenge

Rapid change in the petroleum marketing and retailing segment generates a flood of news to monitor and process. Increased competition creates a pressing business need to react quickly and make sense of evolving developments. What's really important to know, and what can be ignored? Which trends will have a lasting impact on the market, and how? What's the most reliable source for pertinent analysis?

### How We Help

Oil Express gathers the most important and relevant content in digest style. Coverage focuses on brands and includes fuel supply & storage, M&A, legal issues, regulations, payment programs, technology, newsmaker interviews and more. Oil Express not only reports the news, but quickly explains why it's meaningful to your business.

### Benefits

- Email news alerts throughout the business day
- Newsletter delivered every Friday morning
- OPIS experts add context to market shifts
- Special reports on major brand performance
- Exclusive fuel trend analysis for improved forecasting
- At-a-glance prices and margins for performance tracking



For a FREE trial, call 888 301 2645 or 1 301 284 2000, email [energysales@opisnet.com](mailto:energysales@opisnet.com)