



OPIS Truckstop Spread Report

Compare diesel prices against competitors at truckstops across the country to maximize margins

The OPIS Truckstop Spread Report provides retail diesel prices at 6,000 truckstops in the U.S. and Canada.

WHO WE HELP

- Retailers
- Wholesalers & Jobbers
- Refiners & Suppliers

COMMODITIES

- Gasoline
- Diesel

MARKET SEGMENT

- Retail

Market Challenge

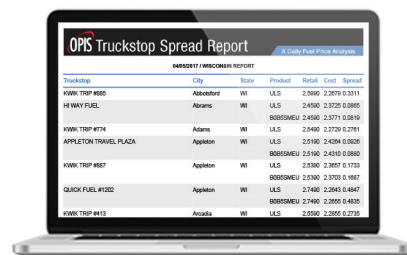
In the ultra-competitive retail fuel market, just a half-cent per gallon price difference at individual truckstops can cause major swings in profit or loss. Large fleets use expensive software platforms to determine best available price. Smaller retailers need the same competitive intelligence from a more cost-effective source to optimize the profitability of their truckstop network.

How We Help

By state or interstate, the OPIS Truckstop Spread Report provides retail diesel prices (including ULSD and biodiesel blends), estimated costs, taxes, freight and margins calculated using proprietary OPIS wholesale prices. Delivered daily via email or FTP, the report automatically adds new truckstops so you can identify emerging competition.

Benefits

- Identify the lowest retail price in a market
- Evaluate your truckstop's prices within a cost-plus index
- Determine the success of cost-plus and retail-minus agreements
- Locate Diesel Exhaust Fluid (DEF)
- Know when competitors are changing prices
- Monitor product availability
- Price your fuel at the highest margin possible



For a **FREE** trial, call 888 301 2645 or 1 301 284 2000, email energysales@opisnet.com