



OPIS AnalyticsPro

Discover fuel pricing and margin trends in local markets

OPIS AnalyticsPro is an online solution that allows gas station and convenience store operators to analyze competitive pricing over time and find opportunities to capture more volume and margin.

WHO WE HELP

- Retailers
- Wholesalers & Jobbers
- Traders
- Financial Institutions

COMMODITIES

- Gasoline
- Diesel

MARKET SEGMENT

- Retail

Market Challenge

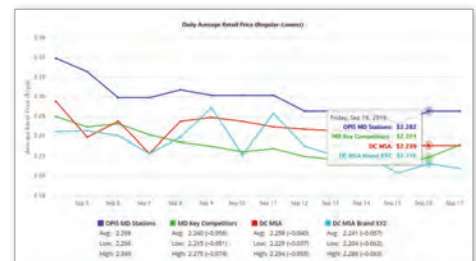
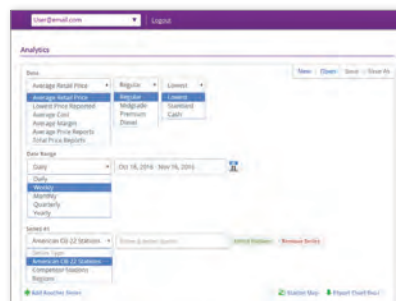
In the retail fuel market, real-time knowledge of competitive behavior is hard to acquire. There's little transparency into pricing patterns, brand comparisons and margin trends. Even when raw data is available, it's challenging to analyze and customize for specific markets.

How We Help

OPIS AnalyticsPro provides fast web-based access to competitive analysis in your local market, and makes it easy to interpret through interactive charts. See the pricing tendencies of competitors to optimize strategy and boost operating profits.

Benefits

- Compare locations one-to-one, one-to-many or many-to-many in a single view
- Learn real-time and historical (back to 2012) market pricing up to a 25-mile radius
- Identify new markets for potential acquisitions
- Export the data behind the charts you create
- Allows multiple users with no licensing fees or extra cost
- Part of the OPIS RetailSuite and integrated with four other tools for increasing retail fuel profitability



For a FREE trial, call 888 301 2645 or 1 301 284 2000, email energysales@opisnet.com