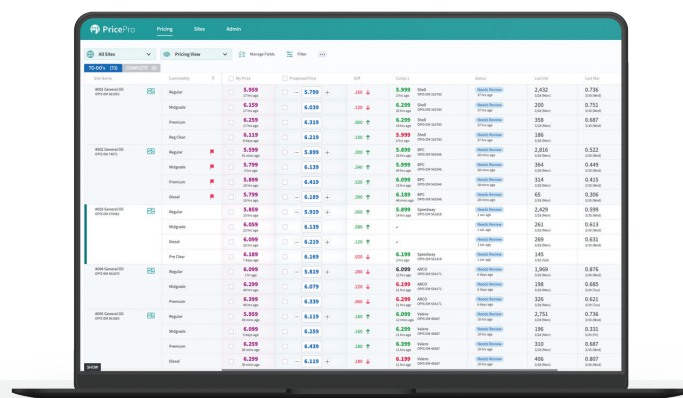


Collect retail fuel prices in real time and set the right pump price at your locations.

PricePro is a software solution that collects retail pricing data and generates pricing proposals that are explainable and acceptable.



Market Challenge

In margin-driven local markets, fuel retailers typically determine prices through manual competitor surveys which are labor-intensive, time-consuming and unreliable. This daily chore increases insurance liability costs while distracting station managers from focusing on more profitable operations and customer service. With staffing shortages a persistent problem, keeping store managers in the store—and setting the most competitive pump price as quickly as possible—are vital to the bottom line.

How We Help

OPIS PricePro collects pricing data and shows recommended price proposals for each station. Tap into the OPIS database of 5 million gas and diesel price reports from more than 400,000 stations worldwide. Competitive prices stream from PricePro directly to your site, allowing you to update POS and signage with the push of a button, earlier than ever before. Gain greater control over pricing strategy and make it more dynamic using secure data in the cloud.

Benefits

- Fine-tune pricing strategies to maximize margins and volumes
- Combine proposed pricing with your custom "gut-feel" strategies
- Leverage volumes and costs by importing them directly into PricePro
- Configure your interface to work the way you do
- Determine your fuel pricing anytime, anywhere, on any device via email, SMS and API
- Gain greater confidence in your pricing decisions by using one of the most secure cloud-based platform available
- Rely on seven dedicated development and support teams comprised of 28 experts
- Part of the OPIS RetailSuite and integrated with four other tools for increasing retail fuel profitability

Who We Help

- Retailers
 - Fuel Analysts
 - Store Managers
 - District Managers
 - System Administrators
 - CEOs/Executives
- Wholesalers & Jobbers

Commodities

- Gasoline
- Diesel

Request a demo

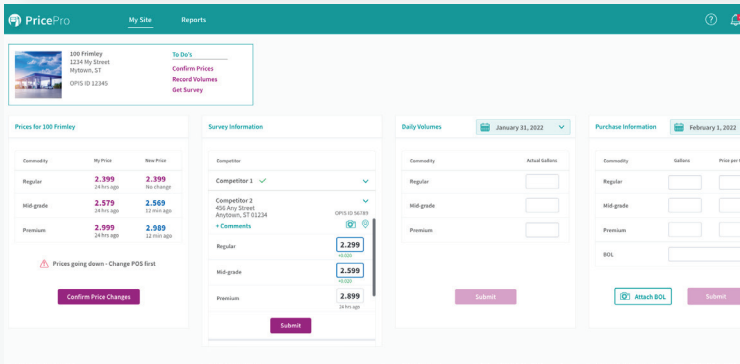
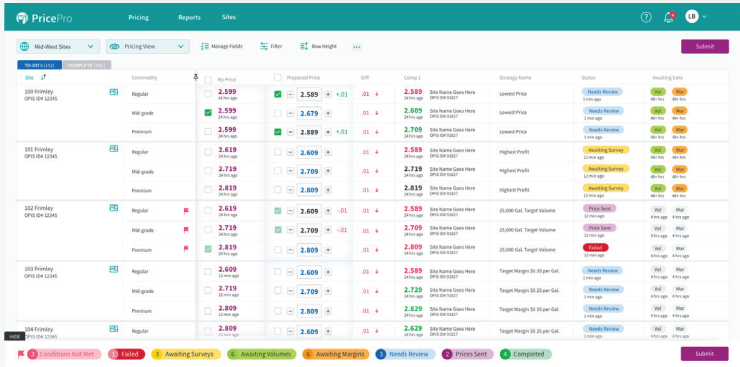
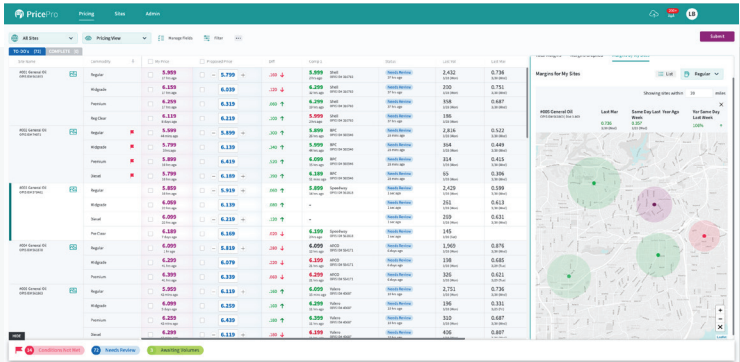
888.301.2645 | 301.966.7270
energycs@opisnet.com

Competitive Retail Prices

Access prices in real-time through a continuous feed. We cleanse data to ensure accuracy. Provide customers with the most current and competitive price.

Integration with Point-of-Sale (POS) System

Integrate your POS directly into our open API at no extra cost. Or integrate via configurable middleware at a small monthly charge and little IT support. No expensive service contract needed.



Replacement Cost and Margins

Rely on OPIS automated methodology for daily replacement costs and margins or add freight, taxes and other adjustments by site – simply drag and drop files into PricePro.

Strategy Proposed Prices

Easily build a strategy and price your sites by exception and priority. PricePro proposes a price and allows you to set conditions that flag prices which fall outside your ceiling.

Volume Data Imports

Import the latest volumes by site and commodity through a file loader or API. See your volumes on a configurable map and compared to your other nearby locations. See volume variance by same day last week, last month and last year.

Market-Based Proposed Prices

Statistical analysis of your past pricing performance in each site's market (from 60 days to two years) generates pricing proposals that are explainable and acceptable.

