How to succeed in Mexico’s unpredictable fuel markets

Invest and trade across the border with confidence.
Uncertainty is the common denominator in Mexico’s liberalized fuel market. Governmental policy changes reverberate across the supply chain. OPIS provides fuel buyers and sellers from upstream to downstream with the unbiased price discovery and analysis needed to make more profitable decisions during this volatile period.

**OPIS Mexico Fuels Report**

Price visibility and insight you’ve been missing, delivered every day

OPIS Mexico Fuels Report provides a comprehensive daily pricing index that evaluates the landed spot price of refined fuel shipping from the U.S. Gulf Coast and U.S. West Coast to Mexico. Discover the full value chain for imported fuel in Mexico.

Data sources for landed spot fuel in Mexico have been limited, opaque and often inaccurate. This lack of price transparency becomes an even greater obstacle as energy reform increases supply chain diversity. OPIS now delivers an exclusive solution with an accurate assessment of true cost build-up, including RVP and octane differences between Mexico-delivered fuel and the benchmark U.S. spot index.

- Make smarter buying decisions using our indexes for gasoline, diesel fuel, jet fuel and oxygenates, revealing the true build-up cost of cross-border fuel shipments
- Discover daily price arbitrage between the U.S. Gulf Coast pipeline spot market and Pemex-posted wholesale prices. Know where the best buys are regionally
- Use our new indexes for accurately pricing cargos and for valuing RVP and octane differences between U.S. and Mexico blends
- Identify the most accurate price point for each import area when securing contracts
- Receive timely news coverage of Mexican energy reform and infrastructure growth
Enhanced OPIS Mexico Racks

Added visibility into wholesale prices at terminals in Mexico, both implied and actual

OPIS led the way with wholesale pricing for 50+ Mexican terminals, calculating an implied price daily using both retail and spot values. Now we also confirm actual posted prices for suppliers at the wholesale level.

- Count on our unbiased pricing to negotiate profitable contracts and make critical import/export decisions
- See what competitors are charging customers daily via posted wholesale prices
- Sort and filter by state, municipality and terminal. See rack pricing for U.S. border cities to showcase import/export opportunities
- Toggle between English/Spanish, Pesos/Liter and Dollars/Gallon

OPIS News Coverage

Stay on top of breaking news and relevant analysis of Mexico’s developing market

Our team of experienced analysts brings you insight as market reforms transpire. Rely on OPIS for the latest political, regulatory, branding, infrastructure and import/export developments in Mexico. Get in-depth commentary and analysis on Mexican market trends via the OPIS blog, breaking news alerts, white papers, special reports and more.

OPIS Events & Training

Hear directly from market experts at this bilingual educational event

OPIS offers a wide variety of dual language events and training programs designed to provide in-depth analysis and instruction on how to export and import refined products into Mexico. Attendees make valuable in-person connections with peers and leave with real-world knowledge of what it takes to succeed in the evolving Mexican market.

In addition to single day training programs held throughout the year, Mexico Fuel Week is held each October, alternating between Houston and Mexico City. Fuel industry professionals from both sides of the border gather to learn the latest developments in the country’s oil and gas markets and how they affect business success on the ground.

The conference consists of two sessions simultaneously translated into English and Spanish: 1) a workshop on importing fuel from the U.S. to Mexico and then marketing it; and 2) a forum for industry leaders and government officials to share their views on the future direction of energy reform.
About OPIS

OPIS (Oil Price Information Service) by IHS Markit is a leading worldwide provider of benchmark pricing, real-time news and expert analysis across the entire fuel supply chain, including the spot, wholesale rack and retail markets. OPIS enables customers to buy and sell petroleum products with confidence and total transparency from the refinery to the pump.

OPIS pioneered rack price discovery over 30 years ago and now maintains the world’s most comprehensive database of U.S. wholesale petroleum prices. OPIS now brings the same price transparency to the developing Mexico fuel market.

OPIS: the fuel price standard

- Providing benchmark pricing for U.S. fuel contracts since 1977
- Pricing methodology approved by IOSCO (International Organization of Securities Commissions) for objectivity
- Publishing 38,000+ wholesale rack prices each day globally
- 100 billion gallons of fuel per year influenced by OPIS pricing
- Reporting 3.5 million gasoline and diesel retail prices in real time at 390,000 stations worldwide

For a demo or a free trial, contact:

Jared Alarcon
Director of Sales and Business Development, Mexico
Via WhatsApp: +1 713-371-6566
Insurgentes Sur No. 1431 Piso 9 Oficina 2
Colonia Insurgentes Mixcoac
México, D.F. C.P. 03920
Jared.Alarcon@ihsmarkit.com

OPIS Customer Service
North America: +1 301.284.2000
Mexico City: +52 55 3067 0300
opisnet.com | info.opisnet.com/mexico