

# OPIS Retail Radius Report



January 21, 2020 11AM

## YOUR STATION

**456862 - HIGHLAND SHELL - Baton Rouge, LA(Shell)**

## YOUR STATION'S COMPETITORS

**544719 - TEXACO - Baton Rouge, LA(Texaco)**

*0.04 Miles Away*

	Reg	Mid	Pre	Dsl
Price	2.299	2.699	3.099	2.699
Date	01/21/2020	01/20/2020	01/20/2020	01/21/2020
Time	9:45AM	1:22PM	1:25PM	7:09AM
Move	0	0	0	0

**605610 - CIRCLE K #6822 - Baton Rouge, LA(Circle K)**

*0.29 Miles Away*

	Reg	Mid	Pre	Dsl
Price	2.059	2.309	2.659	2.579
Date	01/21/2020	01/21/2020	01/21/2020	01/21/2020
Time	9:36AM	8:16AM	8:16AM	8:22AM
Move	0	0	0	0

**565399 - CIRCLE K #7660 - Baton Rouge, LA(Circle K)**

*0.31 Miles Away*

	Reg	Mid	Pre	Dsl
Price	2.059	2.359	2.759	2.579
Date	01/21/2020	01/21/2020	01/21/2020	01/21/2020
Time	9:33AM	8:16AM	8:16AM	8:16AM
Move	0	0	0	0

**682865 - RACETRAC #2526 - Baton Rouge, LA(Racetrac)**

*0.47 Miles Away*

	Reg	Mid	Pre	Dsl
Price	2.049	2.309	2.759	2.579
Date	01/21/2020	01/21/2020	01/21/2020	01/21/2020
Time	9:51AM	6:16AM	6:23AM	9:09AM
Move	-.01	0	+.20	0

**456886 - CIRCLE K #9728 - Baton Rouge, LA(Circle K)**

*1.56 Miles Away*

	Reg	Mid	Pre	Dsl
Price	2.059	2.369	2.779	2.579
Date	01/21/2020	01/21/2020	01/21/2020	01/21/2020
Time	9:46AM	9:40AM	8:47AM	8:16AM
Move	0	-03	-04	0

**637627 - LA EXPRESS #1 - Baton Rouge, LA(Unbranded)**

*1.96 Miles Away*

	Reg	Mid	Pre	Dsl
Price	2.099	--	--	--
Date	01/20/2020	--	--	--
Time	4:16PM	--	--	--
Move	0	--	--	--

**YOUR STATION**

**456875 - COURSEY SHELL - Baton Rouge, LA(Shell)**

**YOUR STATION'S COMPETITORS**

**655085 - WALMART NEIGHBORHOOD MARKET #7262 - Baton Rouge, LA (Walmart)**

*0.15 Miles Away*

	Reg	Mid	Pre	Dsl
Price	2.069	2.319	2.569	2.479
Date	01/21/2020	01/21/2020	01/21/2020	01/21/2020
Time	9:18AM	9:18AM	9:18AM	9:18AM
Move	0	0	0	0

**675638 - RACETRAC #2427 - Baton Rouge, LA(Racetrac)**

*0.25 Miles Away*

	Reg	Mid	Pre	Dsl
Price	2.069	2.319	2.569	2.479
Date	01/21/2020	01/21/2020	01/21/2020	01/21/2020
Time	9:06AM	6:58AM	6:58AM	6:58AM
Move	0	0	0	0

**591442 - RACETRAC #360 - Baton Rouge, LA(Racetrac)**

*0.72 Miles Away*

	Reg	Mid	Pre	Dsl
Price	2.099	2.349	2.639	2.559
Date	01/21/2020	01/21/2020	01/21/2020	01/21/2020
Time	9:18AM	9:18AM	9:18AM	9:23AM
Move	0	0	+04	0

**403496 - CIRCLE K #0432 - Baton Rouge, LA(Circle K)**

*0.77 Miles Away*

	Reg	Mid	Pre	Dsl
Price	2.069	2.319	2.669	2.479
Date	01/21/2020	01/21/2020	01/21/2020	01/21/2020
Time	8:26AM	8:16AM	8:16AM	8:16AM
Move	-01	-01	+09	0

**561391 - CIRCLE K #7659 - Baton Rouge, LA(Circle K)**

*0.82 Miles Away*

	Reg	Mid	Pre	Dsl
Price	2.069	2.369	2.769	2.479
Date	01/21/2020	01/21/2020	01/21/2020	01/21/2020
Time	9:12AM	9:08AM	9:08AM	9:08AM
Move	0	0	0	0

**520616 - AIRLINE SUPER EXPRESS - Baton Rouge, LA(Unbranded)**

*1.03 Miles Away*

	Reg	Mid	Pre	Dsl
Price	2.899	--	--	--
Date	01/21/2020	--	--	--
Time	9:17AM	--	--	--
Move	0	--	--	--

**404709 - CIRCLE K - Baton Rouge, LA(Circle K)**

*1.04 Miles Away*

	Reg	Mid	Pre	Dsl
Price	2.079	2.379	2.789	2.499
Date	01/21/2020	01/21/2020	01/21/2020	01/21/2020
Time	9:20AM	8:16AM	9:53AM	8:16AM
Move	0	0	+01	-01

**415330 - BROUSSARDS SHELL - Baton Rouge, LA(Shell)**

*1.09 Miles Away*

	Reg	Mid	Pre	Dsl
Price	2.299	2.599	2.999	2.999
Date	01/21/2020	01/20/2020	01/18/2020	01/20/2020
Time	9:50AM	11:43AM	1:25PM	2:43PM
Move	0	0	--	0

**650267 - COSTCO #1172 - Baton Rouge, LA(Costco)**

*1.11 Miles Away*

	Reg	Mid	Pre	Dsl
Price	1.999	--	2.469	--
Date	01/21/2020	--	01/21/2020	--
Time	10:00AM	--	10:00AM	--
Move	0	--	-.02	--

**403550 - CIRCLE K #4737 - Baton Rouge, LA(Circle K)**

*1.19 Miles Away*

	Reg	Mid	Pre	Dsl
Price	2.059	2.309	2.659	--
Date	01/21/2020	01/21/2020	01/21/2020	--
Time	9:01AM	8:16AM	8:16AM	--
Move	-.01	-.01	-.01	--

**417644 - JIFFY MART #15 - Baton Rouge, LA(Exxon)**

*1.23 Miles Away*

	Reg	Mid	Pre	Dsl
Price	2.079	2.429	--	--
Date	01/21/2020	01/21/2020	--	--
Time	9:24AM	9:02AM	--	--
Move	-.01	--	--	--

**122151 - CIRCLE K #7650 - Baton Rouge, LA(Circle K)**

*1.32 Miles Away*

	Reg	Mid	Pre	Dsl
Price	2.139	2.439	2.839	--
Date	01/21/2020	01/21/2020	01/21/2020	--
Time	9:19AM	9:19AM	9:19AM	--
Move	0	0	0	--

**532603 - CIRCLE K - Baton Rouge, LA(Circle K)**

*1.40 Miles Away*

	Reg	Mid	Pre	Dsl
Price	2.139	2.439	2.839	2.559
Date	01/21/2020	01/21/2020	01/21/2020	01/21/2020
Time	9:06AM	9:06AM	9:06AM	9:06AM
Move	0	0	0	0

**591439 - GAVINS FOOD MART - Baton Rouge, LA(Unbranded)**

*1.53 Miles Away*

	Reg	Mid	Pre	Dsl
Price	--	--	--	--
Date	--	--	--	--
Time	--	--	--	--
Move	--	--	--	--

**628922 - RACETRAC #248 - Baton Rouge, LA(Racetrac)**

*1.62 Miles Away*

	Reg	Mid	Pre	Dsl
Price	2.139	2.389	2.639	2.559
Date	01/21/2020	01/21/2020	01/21/2020	01/21/2020
Time	9:29AM	1:57AM	1:57AM	9:30AM
Move	0	0	0	0

**539151 - CIRCLE K - Baton Rouge, LA(Circle K)**

*1.63 Miles Away*

	Reg	Mid	Pre	Dsl
Price	2.279	2.579	2.979	2.699
Date	01/21/2020	01/21/2020	01/21/2020	01/21/2020
Time	9:41AM	8:16AM	8:16AM	8:16AM
Move	0	0	-02	0

**682261 - MURPHY EXPRESS #8861 - Baton Rouge, LA(Murphy Express)**

*1.68 Miles Away*

	Reg	Mid	Pre	Dsl
Price	2.059	2.329	2.659	2.459
Date	01/21/2020	01/20/2020	01/21/2020	01/21/2020
Time	9:21AM	9:40AM	7:59AM	8:16AM
Move	0	0	0	-02

**441618 - CHEVRON - Baton Rouge, LA(Chevron)**

*1.71 Miles Away*

	Reg	Mid	Pre	Dsl
Price	2.299	--	--	2.799
Date	01/21/2020	--	--	01/21/2020
Time	8:39AM	--	--	7:33AM
Move	0	--	--	--

**665303 - WALMART NEIGHBORHOOD MARKET #5327 - Baton Rouge, LA (Walmart)**

*1.87 Miles Away*

	Reg	Mid	Pre	Dsl
Price	2.139	2.389	2.639	2.539
Date	01/21/2020	01/21/2020	01/21/2020	01/21/2020
Time	9:07AM	9:07AM	9:07AM	9:07AM
Move	0	0	0	0

**199249 - TIGER BEND DISCOUNT FUEL - Baton Rouge, LA(Unbranded)**

*1.90 Miles Away*

	Reg	Mid	Pre	Dsl
Price	2.049	2.319	2.619	2.479
Date	01/21/2020	01/20/2020	01/20/2020	01/20/2020
Time	7:25AM	4:04AM	5:49AM	5:49AM
Move	0	0	0	0

**456885 - AIRLINE SHELL - Baton Rouge, LA(Shell)**

*1.96 Miles Away*

	Reg	Mid	Pre	Dsl
Price	2.119	2.499	2.819	2.659
Date	01/21/2020	01/20/2020	01/20/2020	01/21/2020
Time	9:26AM	1:47PM	2:44PM	9:29AM
Move	0	0	0	0

**591438 - RACETRAC #436 - Baton Rouge, LA(Racetrac)**

*1.97 Miles Away*

	Reg	Mid	Pre	Dsl
Price	2.279	2.529	2.779	2.699
Date	01/21/2020	01/21/2020	01/21/2020	01/21/2020
Time	9:43AM	6:55AM	5:55AM	9:14AM
Move	0	0	0	0

**265786 - SIEGEN SUPERSTOP - Baton Rouge, LA(Marathon)**

*1.98 Miles Away*

	Reg	Mid	Pre	Dsl
Price	2.339	2.639	2.939	2.739
Date	01/21/2020	01/20/2020	01/20/2020	01/21/2020
Time	9:00AM	7:07AM	11:36PM	9:07AM
Move	0	0	0	0

**510736 - CIRCLE K #6826 - Baton Rouge, LA(Circle K)**

*2.00 Miles Away*

	Reg	Mid	Pre	Dsl
Price	2.279	2.579	2.979	2.699
Date	01/21/2020	01/21/2020	01/21/2020	01/21/2020
Time	9:53AM	9:28AM	9:11AM	9:11AM
Move	0	0	0	0

**YOUR STATION**

**456885 - AIRLINE SHELL - Baton Rouge, LA(Shell)**

	Reg	Mid	Pre	Dsl
Price	2.119	2.499	2.819	2.659
Date	01/21/2020	01/20/2020	01/20/2020	01/21/2020
Time	9:26AM	1:47PM	2:44PM	9:29AM
Move	0	0	0	0

**YOUR STATION'S COMPETITORS**

**682261 - MURPHY EXPRESS #8861 - Baton Rouge, LA(Murphy Express)**

*0.50 Miles Away*

	Reg	Mid	Pre	Dsl
Price	2.059	2.329	2.659	2.459
Date	01/21/2020	01/20/2020	01/21/2020	01/21/2020
Time	9:21AM	9:40AM	7:59AM	8:16AM
Move	0	0	0	-0.02

**199249 - TIGER BEND DISCOUNT FUEL - Baton Rouge, LA(Unbranded)**

*0.58 Miles Away*

	Reg	Mid	Pre	Dsl
Price	2.049	2.319	2.619	2.479
Date	01/21/2020	01/20/2020	01/20/2020	01/20/2020
Time	7:25AM	4:04AM	5:49AM	5:49AM
Move	0	0	0	0

**539151 - CIRCLE K - Baton Rouge, LA(Circle K)**

1.22 Miles Away

	Reg	Mid	Pre	Dsl
Price	2.279	2.579	2.979	2.699
Date	01/21/2020	01/21/2020	01/21/2020	01/21/2020
Time	9:41AM	8:16AM	8:16AM	8:16AM
Move	0	0	-02	0

**265786 - SIEGEN SUPERSTOP - Baton Rouge, LA(Marathon)**

1.32 Miles Away

	Reg	Mid	Pre	Dsl
Price	2.339	2.639	2.939	2.739
Date	01/21/2020	01/20/2020	01/20/2020	01/21/2020
Time	9:00AM	7:07AM	11:36PM	9:07AM
Move	0	0	0	0

**591438 - RACETRAC #436 - Baton Rouge, LA(Racetrac)**

1.37 Miles Away

	Reg	Mid	Pre	Dsl
Price	2.279	2.529	2.779	2.699
Date	01/21/2020	01/21/2020	01/21/2020	01/21/2020
Time	9:43AM	6:55AM	5:55AM	9:14AM
Move	0	0	0	0

**610072 - SAMS CLUB #6527 - Baton Rouge, LA(Sams Club)**

1.49 Miles Away

	Reg	Mid	Pre	Dsl
Price	2.049	--	2.469	--
Date	01/20/2020	--	01/21/2020	--
Time	9:28PM	--	8:35AM	--
Move	0	--	-02	--

**417644 - JIFFY MART #15 - Baton Rouge, LA(Exxon)**

1.65 Miles Away

	Reg	Mid	Pre	Dsl
Price	2.079	2.429	--	--
Date	01/21/2020	01/21/2020	--	--
Time	9:24AM	9:02AM	--	--
Move	-01	--	--	--



**50689 - CIRCLE K #6801 - Baton Rouge, LA(Circle K)**

*1.69 Miles Away*

	Reg	Mid	Pre	Dsl
Price	2.069	2.319	2.669	2.499
Date	01/21/2020	01/21/2020	01/21/2020	01/21/2020
Time	8:16AM	8:16AM	8:16AM	8:16AM
Move	0	0	0	0

**403550 - CIRCLE K #4737 - Baton Rouge, LA(Circle K)**

*1.69 Miles Away*

	Reg	Mid	Pre	Dsl
Price	2.059	2.309	2.659	--
Date	01/21/2020	01/21/2020	01/21/2020	--
Time	9:01AM	8:16AM	8:16AM	--
Move	-.01	-.01	-.01	--

**675638 - RACETRAC #2427 - Baton Rouge, LA(Racetrac)**

*1.82 Miles Away*

	Reg	Mid	Pre	Dsl
Price	2.069	2.319	2.569	2.479
Date	01/21/2020	01/21/2020	01/21/2020	01/21/2020
Time	9:06AM	6:58AM	6:58AM	6:58AM
Move	0	0	0	0

**655085 - WALMART NEIGHBORHOOD MARKET #7262 - Baton Rouge, LA (Walmart)**

*1.83 Miles Away*

	Reg	Mid	Pre	Dsl
Price	2.069	2.319	2.569	2.479
Date	01/21/2020	01/21/2020	01/21/2020	01/21/2020
Time	9:18AM	9:18AM	9:18AM	9:18AM
Move	0	0	0	0

**456875 - COURSEY SHELL - Baton Rouge, LA(Shell)**

*1.96 Miles Away*

	Reg	Mid	Pre	Dsl
Price	--	--	--	--
Date	--	--	--	--
Time	--	--	--	--
Move	--	--	--	--

## YOUR STATION

### 462924 - SHELL - Gonzales, LA(Shell)

	Reg	Mid	Pre	Dsl
Price	2.219	--	--	2.699
Date	01/21/2020	--	--	01/21/2020
Time	9:40AM	--	--	8:07AM
Move	0	--	--	0

## YOUR STATION'S COMPETITORS

### 518984 - CIRCLE K #6803 - Gonzales, LA(Circle K)

0.04 Miles Away

	Reg	Mid	Pre	Dsl
Price	2.049	2.299	2.649	2.599
Date	01/21/2020	01/20/2020	01/21/2020	01/21/2020
Time	9:26AM	4:16PM	9:25AM	8:07AM
Move	0	0	0	0

### 532888 - SHELL - Gonzales, LA(Shell)

0.50 Miles Away

	Reg	Mid	Pre	Dsl
Price	2.359	2.599	2.859	2.699
Date	01/21/2020	01/21/2020	01/21/2020	01/21/2020
Time	8:25AM	8:07AM	8:07AM	8:07AM
Move	0	0	0	0

### 467488 - MARATHON - Gonzales, LA(Marathon)

0.51 Miles Away

	Reg	Mid	Pre	Dsl
Price	2.359	2.599	2.899	2.699
Date	01/21/2020	01/21/2020	01/21/2020	01/21/2020
Time	9:43AM	8:07AM	8:07AM	9:41AM
Move	0	0	0	0

### 628571 - RACETRAC #237 - Gonzales, LA(Racetrac)

0.70 Miles Away

	Reg	Mid	Pre	Dsl
Price	2.049	2.299	2.549	2.599
Date	01/21/2020	01/21/2020	01/21/2020	01/21/2020
Time	9:37AM	8:29AM	5:29AM	8:28AM
Move	0	0	0	0

**649568 - MURPHY EXPRESS #8696 (DISCOUNT AVAILABLE) - Gonzales, LA** *1.24 Miles Away*  
**(Murphy Express)**

	Reg	Mid	Pre	Dsl
Price	2.039	2.339	2.659	2.599
Date	01/21/2020	01/20/2020	01/18/2020	01/21/2020
Time	9:01AM	2:41PM	6:21PM	8:05AM
Move	0	0	--	0

**50813 - CHIPS GROCERY - Gonzales, LA(Unbranded)** *1.38 Miles Away*

	Reg	Mid	Pre	Dsl
Price	--	--	--	--
Date	--	--	--	--
Time	--	--	--	--
Move	--	--	--	--

**320133 - OAK TERRACE SERVICE STATION - Gonzales, LA(Unbranded)** *1.63 Miles Away*

	Reg	Mid	Pre	Dsl
Price	2.229	--	2.559	--
Date	01/20/2020	--	01/19/2020	--
Time	11:06AM	--	4:38PM	--
Move	0	--	--	--

**38016 - BIG RIVER FOOD AND FUEL - Gonzales, LA(Shell)** *1.66 Miles Away*

	Reg	Mid	Pre	Dsl
Price	2.359	2.659	3.059	2.669
Date	01/21/2020	01/20/2020	01/18/2020	01/21/2020
Time	7:16AM	11:14AM	2:37PM	8:44AM
Move	0	0	--	<b>-03</b>

**163702 - POPINGO #2 - Gonzales, LA(Exxon)** *1.69 Miles Away*

	Reg	Mid	Pre	Dsl
Price	2.259	2.559	2.959	2.599
Date	01/21/2020	01/21/2020	01/21/2020	01/21/2020
Time	9:50AM	12:52AM	12:52AM	8:28AM
Move	0	0	0	0