

OPIS pricing, news and analysis help you buy fuel competitively from your supplier and price it transparently when you sell to customers downstream.



Goals

- Buy fuel at the wholesale rack for the best possible price
- Encourage repeat business with fuel-buying customers
- Strike deals when the spot market moves in your favor



Challenges

- Tracking fluctuating wholesale fuel prices from multiple suppliers at various rack locations
- Cultivating loyalty among downstream fuel-buying customers
- Knowing when spot markets turn lower so you can buy cheaper than the rack price

OPIS Solutions

OPIS rack price reports identify which producers are selling fuel at nearly 400 U.S. locations. Find the best deals and discover new supply sources.

For more than 40 years, transparent OPIS rack pricing has been the definitive benchmark in North America, fostering customer trust and loyalty.

OPIS provides wholesale rack pricing throughout the trading day in custom formats. React quickly to market moves with online access to real-time prices.

Extensive historical data, covering 20+ years, helps you verify invoices and identify trends that could save money in your next contract.

The OPIS Spot Ticker provides minute-by-minute spot price assessments, critical market insight for negotiating non-contract deals with your supplier when prices swing to your advantage.

Clients Include

Mansfield Energy Corp.
Musket Corporation
Petroleum Traders
R.E. Powell
S.C. Fuels
U.S. Oil

“ Every energy distributor has unique needs and challenges not suitable for a ‘one-size fits all’ solution. OPIS listened to the customizations we needed and made them happen. We are now much more efficient and accurate.”

**Steve Heck, Controller,
Hightowers Petroleum Co.**