

Increase profit margins with the news that matters most to petroleum marketers and retailers

Oil Express delivers independent, up-to-the-minute petroleum news, trends and analysis via daily email alerts and a weekly PDF newsletter.



Market Challenge

Rapid change in the petroleum marketing and retailing segment generates a flood of news to monitor and process. Increased competition creates a pressing business need to react quickly and make sense of evolving developments. What's really important to know, and what can be ignored? Which trends will have a lasting impact on the market, and how? What's the most reliable source for pertinent analysis?

How We Help

Oil Express gathers the most important and relevant content in digest style. Coverage focuses on brands and includes fuel supply & storage, M&A, legal issues, regulations, payment programs, technology, newsmaker interviews and more. Oil Express not only reports the news, but quickly explains why it's meaningful to your business.

Benefits

- Email news alerts throughout the business day
- Newsletter delivered every Friday morning
- OPIS experts add context to market shifts
- Special reports on major brand performance
- Exclusive fuel trend analysis for improved forecasting
- At-a-glance prices and margins for performance tracking

Who We Help

- Retailers
- Marketers
- Jobbers

Market Segment

- Rack
- Retail
- Commodities
- Gasoline
- Diesel
- Renewables

Request a free trial

888.301.2645 | 301.284.2000
energycs@opisnet.com