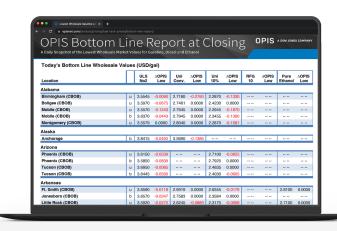
OPIS Bottom Line Report



Gain visibility beyond the posted rack value to find the lowest price paid for fuel in your market

The OPIS Bottom Line Report helps users find the market floor to earn more sales and negotiate better deals.



Market Challenge

Every day, hundreds of branded and unbranded fuel purchases are completed at prices below the posted OPIS Rack Low wholesale price. Many of these deals are negotiated privately and details are not publicly available.

How We Help

The OPIS Bottom Line Report reveals the lowest observed wholesale purchase prices at the terminal level, including TVAs [Temporary Voluntary Allowances], volume discounts and other special rebate offers.

Features of the OPIS Enhanced Bottom Line Report:

transactions below the OPIS Net Terminal Low, providing insight into pricing trends and market competitiveness

✓ Obtain the average observed price of wholesale fuel

✓ Access the total number of price offers below the

Effortlessly link Bottom Line data with other

OPIS Terminal Low, allowing users to gauge the level of pricing activity and the range of available options

OPIS reports, simplifying the process of comparing

and analyzing fuel prices across different locations.

Benefits:

- ✓ Enhance your negotiating leverage with suppliers
- ✓ Determine if the price you're paying is competitive
- ✔ Check the competitiveness of your discounts and pricing
- ✓ Uncover what very large purchasers are likely paying
- Compare price differences between morning and night with 2x/day publication

Who We Help: Commodities:

Traders Gasoline
Suppliers Diesel
Jobbers Ethanol

Marketers Fleets Request a free trial

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