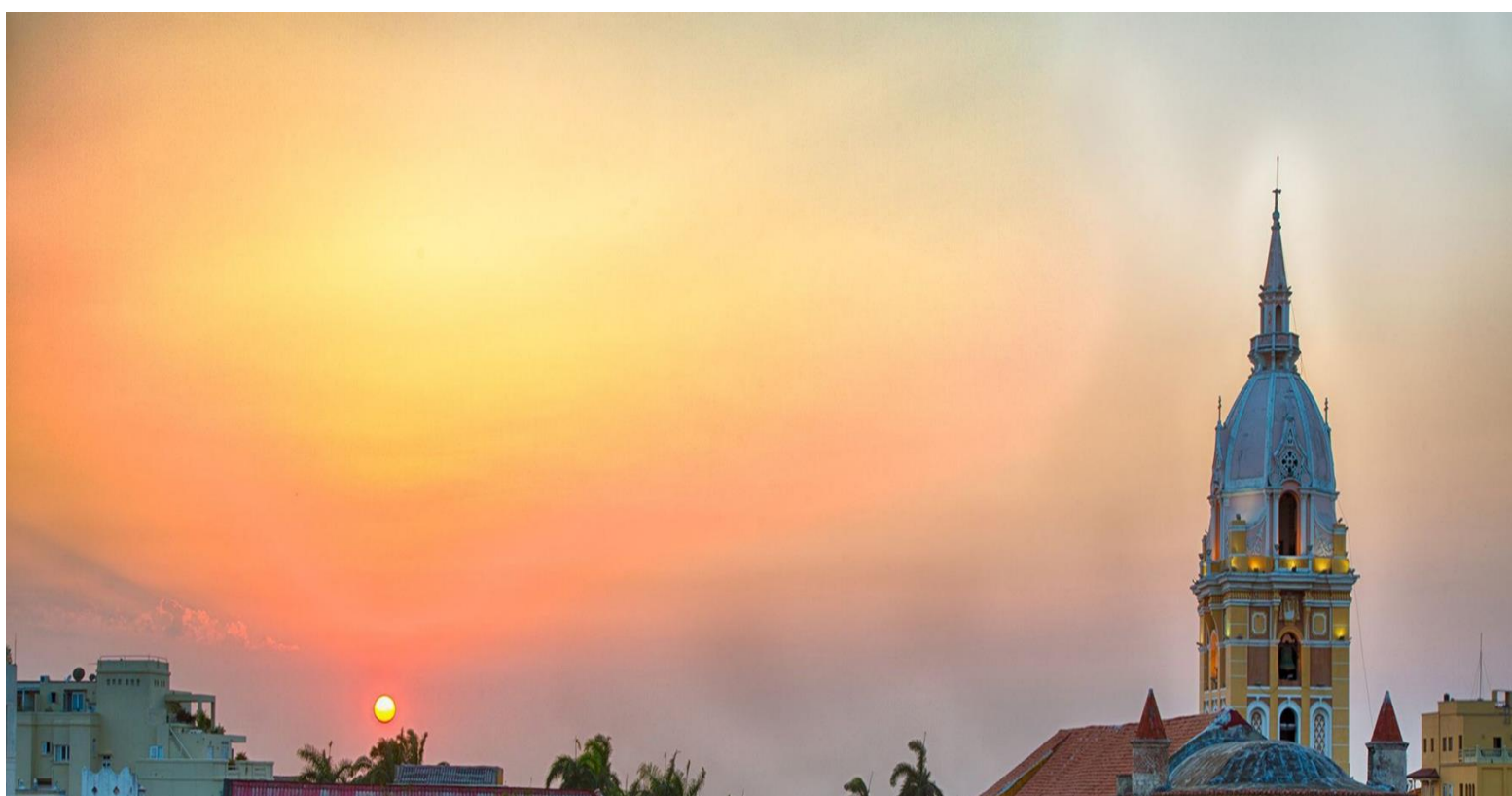


McCloskey Coal Conference of the Americas

16-18 April 2024 | Cartagena, Colombia
Hilton Cartagena



SPONSORSHIP PROSPECTUS

McCloskey Coal Conference of the Americas

Contact David Coates at +1 713 305 0116 or dcoates@opisnet.com to reserve your sponsorship today!

SPONSORSHIP

The McCloskey Coal Conference of the Americas features a host of networking events and branded opportunities available for sponsorship – the perfect opportunity to build your brand and develop new leads and customers with this targeted audience!

Interested producers, consultants and service/equipment suppliers can make your brand and message stand out from the crowd, increasing your visibility and profile through sponsorship. Reserve one of the selected group of business development packages shown below today!



Your sponsorship provides:

- Outstanding opportunities to network with both current customers and prospects in a highly focused environment – delegates are seeking answers – how can you help them?
- Access to potential clients and key decision makers across every region of the Americas coal and met coke industries.
- Focused opportunities and events to maximize ROI and delegate interaction.

All Premier, Prime and Signature Sponsors Receive:

- Company description and logo in the online materials page provided to all delegates.
- Complete delegate list (excluding persons who have opted out or cannot be marketed to) 2 weeks prior to and 1 week following the conference.
- On-Site signage in the registration area and/ or at your sponsored activity (if appropriate).
- Verbal recognition to all attendees during the General Session.
- Pre-event exposure on the event website with your company logo and 200-word description linked directly to your website.
- 1 complimentary delegate registration (can be used for your staff or given as a “Thank you” gift to one of your valued clients).

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PREMIER SPONSOR

All Premier Sponsorships include the benefits listed on page two, plus brand recognition on a slide presentation in the general session and on the stage backdrop, and two (2) additional complimentary delegate passes (3 total) to the event.

Networking Cocktail Reception

2 hours of brand-building exposure that includes signage as delegates come through the door, napkins, table tents and your logo displayed at the bar, food stations and tables.

Networking Luncheon

1 hour of brand exposure which includes signage as delegates come through the door, napkins, table tents and your logo displayed at food stations and tables.



All Prime Sponsorships include the benefits listed on page two, plus brand recognition on a slide presentation in the general session and on the stage backdrop, and one (1) additional complimentary delegate pass (2 total) to the event.

Hotel KeyCard

Your logo printed on the hotel room key cards of all delegates registered in the conference room block on the peak night.

Tote Bag

A logo or message of your choice placed in a high visibility position on the canvas bags provided to all delegates.

Badge Lanyard

Your logo featured in a repeat pattern on a lanyard that holds all delegate badges.

Floor Banner

10' x 10', 4-color "floor cling" displayed in a prominent location in the venue.

Wireless Internet/Presentation Sponsor

Custom URL/PW with your marketing message or logo – provided in the attendee materials page and available for use during the duration of the event.

Charging Station

Your company's logo featured on cell phone charging station available to all delegates. Also includes logo placement in conference agenda.

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All Signature Sponsorships include the benefits listed on page two, plus brand recognition on a slide presentation in the general session and on the stage backdrop.

Breakfast (2 available)

Logo prominently displayed during networking breakfast, includes signage, branded napkins and table tents.

RefreshmentBreak (3 available)

Logo prominently displayed during networking break, includes signage, branded napkins and table tents.

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SUPPORTING PARTNER PROGRAM

Literature Distribution

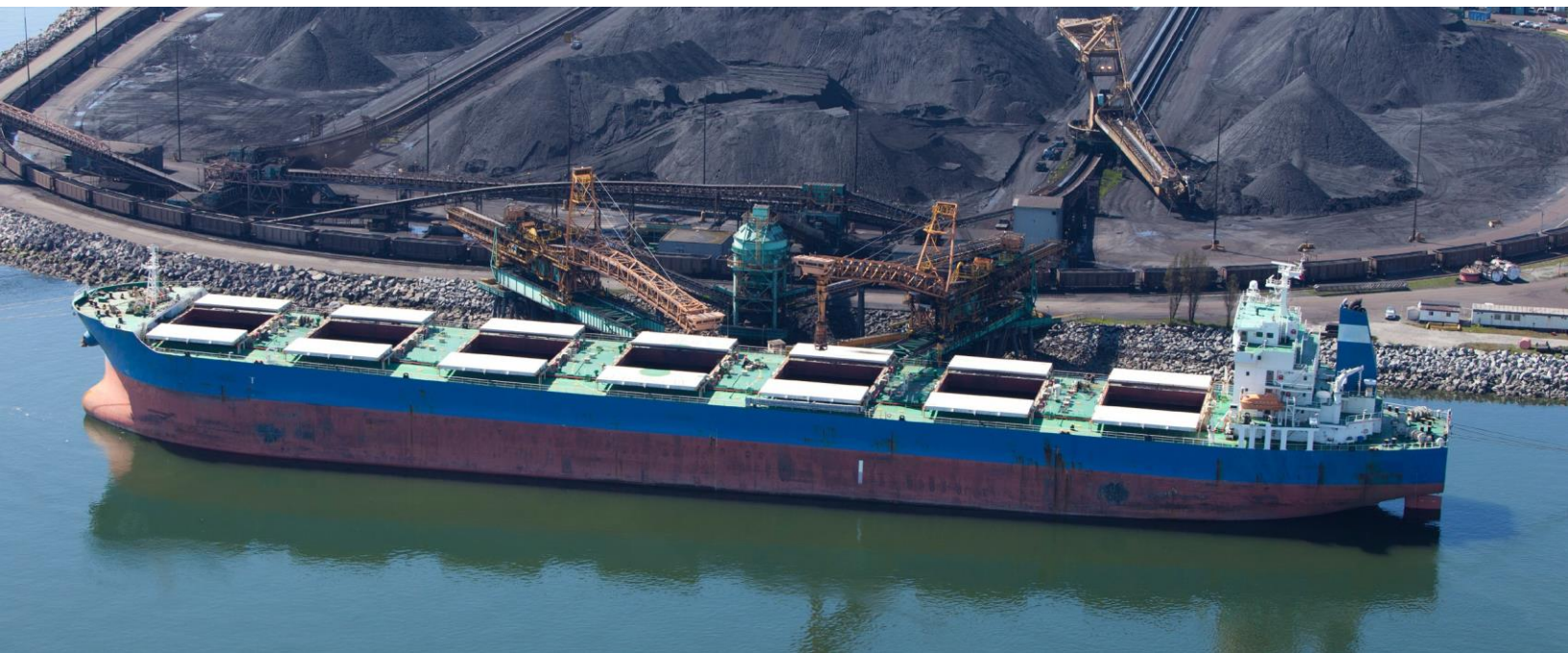
Your corporate literature (1 page) distributed on the chairs of all delegates prior to the start of the general session.

Literature Table

A 6-foot draped table to showcase your products and services to all attendees for the duration of the event.

BESPOKE SPONSORSHIPS

Have an idea for a sponsorship not listed? OPIS would also be happy to work with you to craft a unique sponsorship opportunity that meets your marketing goals and budget. Please contact us to discuss your specific marketing objectives.



CONTACT

Contact **David Coates** at **+1 713 305 0116** or dcoates@opisnet.com to discuss your specific needs and take advantage of this opportunity to develop new contacts, clients and business in these key, global industries!

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