



McCLOSKEY

BY OPIS, A DOW JONES COMPANY

2025 Miami Coal Forum Sponsorship Prospectus

February 11-13, 2025 | The Diplomat Beach Resort
Hollywood, Florida



Position your brand as a market leader.

Join us as a sponsor at the 2025 Miami Coal Forum in Hollywood, Florida for the premier gathering of the coal industry in North America and beyond!

This year's Forum will deliver the latest in knowledge transfer and industry developments while introducing participants to potential new business partners, opportunities and ultimately sales and profits.

Your sponsorship of the 2025 Miami Coal Forum will allow to you forge valuable connections, showcase your expertise, and build lasting relationships in the industry.

Reserve your branded item or networking function today!

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TABLE OF CONTENTS

- WHY SPONSOR?
- WHAT'S INCLUDED?
- PLATINUM SPONSORSHIP
- GOLD SPONSORSHIP
- SILVER SPONSORSHIP
- BRONZE SPONSORSHIP
- RESERVE YOUR SPONSORSHIP

Why Sponsor the Miami Coal Forum?



Solidify existing customer loyalty

A sponsorship at the 2025 Miami Coal Forum is the ideal way to keep your brand, products, and message in front of your current clients – reminding them of why they choose to do business with you initially and positioning your brand as solid, stable and here to help – not just today, but tomorrow and for years to come.

Force multiplier for sales efforts

Consider the investment in both time and travel it would take for your sales teams to meet with over 200 current and potential customers – the 2025 Miami Coal Forum brings those decision makers together in one location for you and your sponsorship places your brand in a position to capture mind and market share in what will be the best sales opportunity of the year.



Gain a Competitive Advantage







By showcasing your companies' unique benefits, products, services and value proposition you can position yourself as a market leader and innovator, helping to gain that critical competitive edge needed in today's business environment.

Build brand awareness on a global scale

Drive sales and expand your customer base by networking with attendees from every region of the world who'll be participating in the conference. These customers and prospects are seeking solutions to their operational challenges – how can you help?

What's Included?

Every sponsorship level at the 2025 Miami Coal Forum comes standard with the following set of marketing/brand-building benefits:

	Recognition as a sponsor in pre-event marketing materials.
	Logo, company description and hyperlink on the event website, listed by sponsorship level .
	Complimentary "all-access" passes based on sponsorship level (details provided with each package).
	Dedicated liaison to coordinate sponsor benefits.
	Recognition of sponsorship by Conference Chair during Welcome Remarks on Day 1.
	Logo, company description and hyperlink in event “app”, available to all delegates one (1) week prior to the event.

PLATINUM SPONSORSHIP

In addition to the benefits listed on page 5, your Platinum Sponsorship includes 4 complimentary “All Access” registrations to the Forum and your choice of one of the following premium networking functions.

- Networking Cocktail Receptions (2 available) - Brand-building exposure that includes signage as attendees come through the door, branded napkins and your logo displayed at the bar, food stations and tables - \$12,995.00 per.
- Networking Luncheons - (2 available) - Brand awareness and recognition which includes signage as attendees come through the door, branded napkins and logo placement at each lunch tables - \$11,850.00 per.
- Tote Bag - Your logo or message of your choice placed on a high-visibility position on the canvas bags provided to all delegates - \$10,950.00



GOLD SPONSORSHIP

In addition to the benefits listed on page 5, your Gold Sponsorship includes 3 complimentary “All Access” registrations to the Forum and your choice of one of the following premium branded items:

- Badge Lanyard - Logo featured in a repeat pattern on a lanyard that holds all attendee badges - \$9,915.00
- Hotel Key Card - Your logo printed on the hotel room key cards of all attendees registered in the Miami Coal Forum room block and distributed at check in at the host hotel - \$9,875.00
- Pad and Pen - Your logo placed prominently on a notepad and pen provided to each attendee during registration - \$9,595.00
- Water Bottles - Your logo showcased on aluminum/sustainable water bottles provided to attendees - \$9,975.00

SILVER SPONSORSHIP

In addition to the benefits listed on page 5, your Silver Sponsorship includes 2 complimentary “All Access” registration to the Forum and your choice of one of the following premium networking functions.

- Breakfast (2 available) - Logo prominently displayed on breakfast buffet before and during meal and on signage outside the location where breakfast is being held - \$5,595.00
- Networking Break (1 sold - 2 available) - Logo on food/beverage stations for one networking break and on signage outside the location where the break is being held - \$4,950.00



BRONZE SPONSORSHIP

In addition to the benefits listed on page 5, your Bronze Sponsorship includes 1 complimentary “All Access” registration to the Forum and your choice of one of the following brand enhancing items:

- Literature Distribution/Seat Drop - Your corporate literature (one page) distributed on the chairs of all attendees prior to the start of a selected session - \$2,595.00
- Literature Table - An 8-foot draped table to showcase your products and services to all attendees for the duration of the event - \$2,795.00
- Exhibition Booth - A limited number (6) of 8' x 10' booth spaces are available for companies interested in displaying their product/services to the participants of the event - \$3,295.00



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RESERVE YOUR SPONSORSHIP

To reserve your sponsorship at the Miami Coal Forum, please contact:

Howard Weinman
Business Development Manager - Global Conferences and Events
+1 508.667.1468
hweinman@opisnet.com

Thank you for your business and support - We look forward to seeing you at the
2025 Miami Coal Forum!